Usage of the Veterans' Gateway online and mobile directory of services

April 2021

Research funded by the Armed Forces Covenant Fund Trust within the Map of Need project

THE ARMED FORCES COVENANT FUND TRUST

The Northern Hub for Veterans and Military Families Research



Analytical Methodology

Hexagonal binning

Analysis was conducted in order to normalise geographical space across the UK for mapping analysis. This was achieved through the process of aggregating and summarizing spatial data into equal sized connected hexagons. This method is referred to as hexagonal binning. Using regularly spaced hexagons for spatial analysis (opposed to irregular shaped areas such as counties, local authorities, etc.), resolves issues such as disparities in perceptions between geographical areas which vary significantly in shape and size. It is important to note the purpose of hexagonal binning is to assist in the visualization of spatial data and that the units do not have a correspondence with real-world area boundaries.

Analysis of spatial hotspots

Analysis was conducted to identify significant postcode districts which are hotspots with regards to the number of directory users. The hotspot analysis uses the Getis-Ord Gi* statistic (pronounced G-i-star) to indicate geographical areas with counts of users more pronounced than one would expect in a random distribution of users at the regional level. This method works by looking at each area within the context of neighbouring areas. The local sum of users for an area and the neighbouring areas is compared proportionally to the sum of users in all areas in the region; when the local sum differs significantly from the expected range, and when that difference is too large to be the result of random chance, a statistically significant hotspot of users is identified.

Analysis of spatial outliers

Analysis was conducted to identify significant postcode districts that are outliers with regards to the number of directory users. Outliers are postcodes districts that have a high number of users in comparison with neighbouring postcode districts. The method uses the Anselin Local Moran's I statistic to indicate whether the observed spatial outliers are more pronounced than one would expect in a random distribution of those same values. Only the postcode districts that have at least a 95% confidence level are identified as outliers.

Map of Need Covenant Officers

The geospatial directory of services is continuously updated with the collaboration of trusted partners that are responsible for a given geographical area: Covenant Officers (COs). We rely in the local knowledge of these trusted partners to make sure the directory is meaningful to each veteran community across the UK. The following table lists the current geographical coverage as of April 2021.

UK Wide COs	Coverage
The Royal British Legion	UK
Cobseo	UK
Help For Heroes	UK
England COs	Coverage
Greater Manchester Combined Authority	Manchester City, Bolton, Bury, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan
Dorset Local Authority	Dorset, Poole, Christchurch
Milton Keynes, Bedford Borough, Central Bedfordshire & Luton Councils	Milton Keynes, Bedford Borough, Central Bedfordshire, Luton
Rutland County Council	Rutland, Harborough, South Kesteven
Lancashire Armed Forces Covenant Hub	Lancashire
Renewing the Covenant in the Capital	London City, Greater London
Norfolk County Council	Norfolk
Charnwood, Melton and Rushcliffe Councils	Charnwood, Melton, Rushcliffe
Wales COs	Coverage
Welsh Government	Wales
Northern Ireland COs	Coverage
The Veterans Support Office	Northern Ireland
Scotland COs	Coverage
To be determined by Central Scottish Government	Scotland

Map of Need Covenant Officers

Key Findings – April 2021

The directory of services provides veterans, service families and health and social care providers easy access to thousands of services, which deliver care or support to veterans and service families across the UK.

On the 1st of May 2021, the directory of services included **17,138** markers, each representing a service available to veterans or service families.

During April 2021, the directory attracted **1,587** individual searches for services across the UK.

- A total of **462** cases were from the Veterans' Gateway Online Directory.
- A total of **924** cases were from the Veterans' Gateway Mobile Directory.
- A total of **201** cases had users located overseas or with a null location.
- When considering all searches, 'Employment', followed by 'Mental Wellbeing' and 'Finances' were the primary search criteria.

Usage of the Veterans' Gateway directory of services (all searches), April 2021

Table 1 provides an overview of the general criteria of searches made UK-wide through the directory of services during April 2021. This table combines all searches made into general categories of search criteria.

• 'Employment' followed by 'Mental Wellbeing' and 'Finances' were the primary general search criteria for users located in the UK during April 2021.

Table 2 provides a more detailed breakdown of the exact criteria of all searches made UK-wide through the directory of services during April 2021. The top ten search criteria accessed by users located in the UK during April 2021 are highlighted.

• 'Employment - Job Seeking', followed by 'Mental Wellbeing - Accessing Support' and 'Employment - Education and Training' were the primary search criteria.

Figures 1 to 4 illustrate the spatial distribution of all directory users located across the UK during April 2021, and the spatial hotspots and outliers in terms of usage.

Table 3 provides an overview of the directory usage across each country/region of the UK during April 2021.

• The South West followed by the South East and the North West were the regions with the highest directory usage during April 2021.

Table 4 provides an overview of the 20 local authorities with the highest usage during April 2021.

• Mid and East Antrim followed by Bournemouth and Cornwall were the local authorities with the highest online usage.

Veterans' Gateway Online Directory, April 2021 (N= 462)

Table 17 provides an overview of the general criteria of online searches made UK-wide through the online directory during April 2021. This table combines all searches made into general categories of search criteria.

• 'Mental Wellbeing' followed by 'Family and Communities' and 'Employment' were the primary general search criteria for online users during April 2021.

Table 18 provides a more detailed breakdown of the exact criteria of all searches made UK-wide through the online directory during April 2021. The top ten search criteria accessed by online users located in the UK during April 2021 are highlighted.

• 'Family and Communities - Recreation', followed by 'Employment - Education and Training' and 'Mental Wellbeing - Accessing Support' were the primary online search criteria.

Figures 5 to 7 illustrate the spatial distribution of all online users located across the UK during April 2021, and the spatial hotspots and outliers in terms of usage.

Table 19 provides an overview of the online usage across each country/region of the UK during April 2021.

• The North West followed by Northern Ireland and London were the regions with the highest online usage during April 2021.

Table 20 provides an overview of the 20 local authorities with the highest online usage during April 2021.

 Mid and East Antrim followed by Bournemouth and City of London were the local authorities with the highest online usage.

Veterans' Gateway Mobile Directory, April 2021 (N= 924)

Table 33 provides an overview of the general criteria of mobile searches made UK-wide through the mobile directory during April 2021. This table combines all mobile searches made into general categories of search criteria.

• 'Employment' followed by 'Finances' and 'Mental Wellbeing' were the primary mobile search criteria for users located in the UK during April 2021.

Table 34 provides a more detailed breakdown of the exact criteria of all mobile searches made UK-wide through the mobile directory during April 2021. The top ten mobile search criteria accessed by users located in the UK during April 2021 are highlighted.

• 'Employment - Job Seeking', followed by 'Mental Wellbeing - Accessing Support' and 'Finances - Pensions and Compensation' were the primary mobile search criteria.

Figures 9 to 11 illustrate the spatial distribution of all mobile users during April 2021.

Table 35 provides an overview of the mobile usage across each country/region of the UK during April 2021.

• The South West followed by the South East and Scotland were the regions with the highest mobile usage during April 2021.

Table 36 provides an overview of the 20 local authorities with the highest mobile usage during April 2021.

• Cornwall followed by East Lothian and Bournemouth were the local authorities with the highest mobile usage.

Veterans' Gateway mobile platform performance data

- Total downloads since app launch: 5,522 on Apple and 4,693 on Android.
- Number of software crashes since app launch: 21 on Apple and 156 on Android.
- Number of downloads in April: 142 on Apple and 191 on Android.
- Number of software crashes in April: 2 on Apple and 3 on Android.

Usage of the Veterans' Gateway directory of services (all searches)

Table 1. General search criteria from users located in the UK – All searches, April 2021

Search Criteria	Search Count	Search Percentage
Employment	284	20.49%
Mental Wellbeing	265	19.12%
Finances	221	15.95%
Housing	175	12.63%
Family and Communities	136	9.81%
Physical Health	120	8.66%
COVID19 Local Support	64	4.62%
National Charities/Organisations	53	3.82%
Legal Support and Advocacy	35	2.53%
Specific Search for an Organisation	33	2.38%
Total	1,386	100%

Table 2. A detailed breakdown of exact search criteria from users located in the UK – Allsearches, April 2021

Search Criteria	Search Count	Search Percentage
Employment - Job Seeking	133	9.60%
Mental Wellbeing - Accessing Support	100	7.22%
Employment - Education and Training	87	6.28%
Mental Wellbeing - Support Groups and Emotional Support	68	4.91%
Finances - Pensions and Compensation	61	4.40%
Housing - Housing Advice and Support	58	4.18%
Housing - Homelessness	56	4.04%
Finances - Benefits	54	3.90%
Finances - Grants	54	3.90%
Family and Communities - Recreation	49	3.54%
Mental Wellbeing - Drug and Alcohol Services	38	2.74%
Finances - Money and Debt Advice	35	2.53%
Specific Search for an Organisation	33	2.38%
Family and Communities - Support Groups and Emotional Support	29	2.09%
Mental Wellbeing - Treatment	27	1.95%
Family and Communities - Bereavement	27	1.95%
Legal Support and Advocacy - Legal Advice	27	1.95%
Employment - Volunteering	22	1.59%
Physical Health - Home and Mobility Aids	22	1.59%
Housing - Independent Living	21	1.52%
Physical Health - Healthcare Services	19	1.37%
Employment - Self Employment	19	1.37%
Physical Health - Sports	19	1.37%
Finances - Financial Services	17	1.23%
Family and Communities - Support for Carers	16	1.15%
COVID19 Local Support - North West	16	1.15%
National Charities/Organisations - SSAFA	14	1.01%
Physical Health - Support Groups and Emotional Support	13	0.94%
Employment - Transition	13	0.94%
Housing - Supported Living	13	0.94%
Housing - Retirement	12	0.87%
COVID19 Local Support - Scotland	12	0.87%
Mental Wellbeing - Bereavement	12	0.87%
Physical Health - Drug and Alcohol Services	11	0.79%
Physical Health - Rehabilitation and Recovery	11	0.79%
Employment - Support for Offenders	10	0.72%

Search Criteria	Search Count	Search Percentage
Housing - Eviction and Repossession	9	0.65%
COVID19 Local Support - South West	8	0.58%
Mental Wellbeing - Sports	8	0.58%
National Charities/Organisations - ASDIC Drop In Centres	8	0.58%
Legal Support and Advocacy - Legal Aid	7	0.51%
COVID19 Local Support - East of England	6	0.43%
COVID19 Local Support - West Midlands	6	0.43%
Family and Communities - Wales and Outside Regions	6	0.43%
National Charities/Organisations - Get Active	6	0.43%
National Charities/Organisations - Help for Heroes	6	0.43%
Mental Wellbeing - South East	6	0.43%
Physical Health - South East	5	0.36%
Housing - Nursing and Dementia Care	5	0.36%
COVID19 Local Support - East Midlands	4	0.29%
COVID19 Local Support - South East	4	0.29%
Physical Health - Nursing and Dementia Care	4	0.29%
National Charities/Organisations - Combat Stress	4	0.29%
Physical Health - End of Life Care	4	0.29%
National Charities/Organisations - Royal British Legion	4	0.29%
Physical Health - Limb Loss	3	0.29%
Family and Communities - Support for the Gurkha Community	3	0.22%
	3	
Physical Health - South West	3	0.22%
COVID19 Local Support - Northern Ireland		0.22%
Family and Communities - South East	2	0.14%
National Charities/Organisations - Get More Specialist Help	2	0.14%
Physical Health - North East	2	0.14%
National Charities/Organisations - Legion Scotland	2	0.14%
COVID19 Local Support - London	2	0.14%
Family and Communities - Drug and Alcohol Services	2	0.14%
Mental Wellbeing - East Midlands	2	0.14%
Mental Wellbeing - North West	2	0.14%
Physical Health - Wales and Outside Regions	2	0.14%
National Charities/Organisations - Samaritans Branches	2	0.14%
National Charities/Organisations - Places to Go	2	0.14%
National Charities/Organisations - Citizen Advice Bureau	1	0.07%
Housing - Respite Care (Day Care and Respite)	1	0.07%
COVID19 Local Support - Yorkshire/ The Humber	1	0.07%
Family and Communities - West Midlands	1	0.07%
Family and Communities - North West	1	0.07%
National Charities/Organisations - Improve My Wellbeing	1	0.07%
COVID19 Local Support - North East	1	0.07%
Mental Wellbeing - Yorkshire/The Humber	1	0.07%
COVID19 Local Support - Wales	1	0.07%
Physical Health - North West	1	0.07%
Physical Health - Yorkshire/The Humber	1	0.07%
Mental Wellbeing - South West	1	0.07%
National Charities/Organisations - British Red Cross	1	0.07%
Legal Support and Advocacy - Legal Advocacy	1	0.07%
Total	-	100%

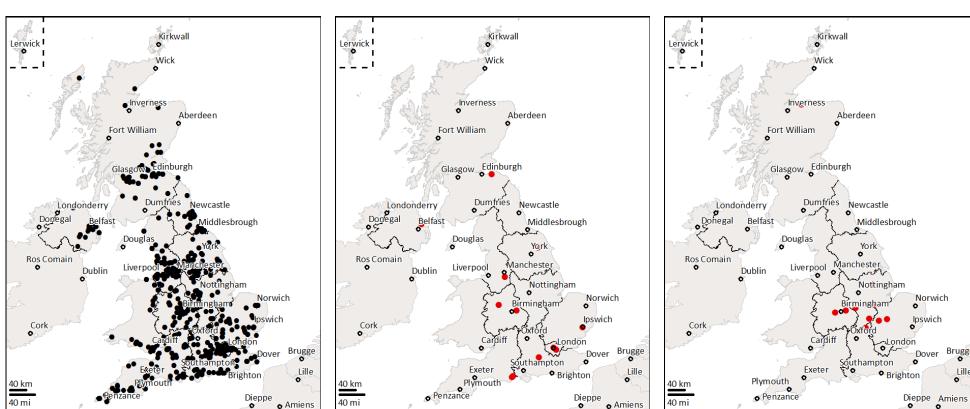


Figure 1. User locations in the UK – All searches, April 2021

Figure 2. User hotspots in the UK – All searches, April 2021

Figure 3. User outliers in the UK – All searches, April 2021

The figure above shows the location of all the postcode districts with directory users during April 2021.

The figure above shows postcode districts that can be considered hotspots, because they have a high number of directory users in comparison with the remaining postcodes. This pattern is not attributable to random chance.

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The figure above shows postcode districts that can be considered outliers, because they have a high number of directory users and are surrounded by postcode districts with a low number of directory users. This pattern is not attributable to random chance.

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Figure 4. User locations in the UK – All searches, April 2021

Table 3. UK regional usage – All searches, April 2021

Usage

Count

216

182

179

126

119

111

97

93

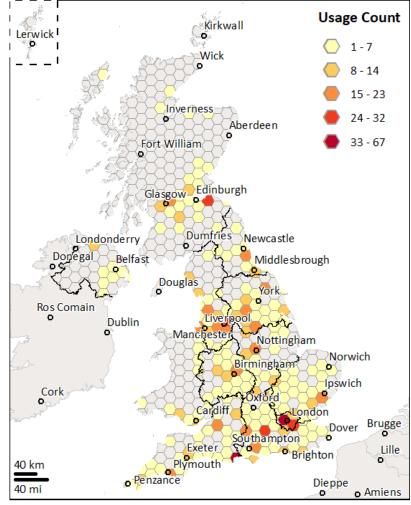
87

59

59

58

Table 4. Main local authorities for usage – All searches, April 2021



Region

South West

South East

North West

Yorkshire and

East of England

West Midlands

East Midlands

North East

Wales

The Humber

Scotland

London

Northern

Ireland

N = 1,386

Usage Percentage	Top 20 Local Authorities	Usage Count	Usage Percentage
15.58%	Mid and East Antrim	67	4.83%
13.13%	Bournemouth	58	4.18%
12.91%	Cornwall	33	2.38%
9.09%	East Lothian	30	2.16%
8.59%	Glasgow City	24	1.73%
8.01%	City of London	22	1.59%
7.00%	Plymouth	18	1.30%
6.71%	Ipswich	17	1.23%
6.28%	Greenwich	16	1.15%
4.26%	Rushmoor	16	1.15%
4.26%	Telford and Wrekin	16	1.15%
4.18%	Stockport	15	1.08%
	Ryedale	15	1.08%
	Trafford	15	1.08%
	North Warwickshire	15	1.08%
	Leeds	15	1.08%
	Rotherham	14	1.01%
	Milton Keynes	14	1.01%
	Test Valley	12	0.87%
	Wiltshire	12	0.87%

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The figure above shows the location and count of all usage across the UK. Each hexagonal area is represented with the count of usage on that same area.

Northern Ireland

Table 5. General search criteria from users located in Northern Ireland – All searches, April 2021

Mid and East Antrim	6
Employment - Education and Training	2
Family and Communities - Recreation	1
Family and Communities - Bereavement	
Finances - Benefits	
Family and Communities - Support for Carers	
Family and Communities - Support Groups and Emotional Support	
Employment - Support for Offenders	
Employment - Transition	
Employment - Job Seeking	
Family and Communities - Support for the Gurkha Community	
Family and Communities - Drug and Alcohol Services	
Causeway Coast and Glens	
Mental Wellbeing - Support Groups and Emotional Support	
Mental Wellbeing - Accessing Support	
Finances - Pensions and Compensation	
Employment - Self Employment	
Employment - Education and Training	
Finances - Benefits	
North Down and Ards	
Employment - Job Seeking	
Specific Search for an Organisation	
Housing - Supported Living	-
Employment - Education and Training	
Housing - Retirement	
Armagh City, Banbridge and Craigavon	
Legal Support and Advocacy - Legal Advice	
Physical Health - Support Groups and Emotional Support	
Physical Health - Sports	
Finances - Grants	
Employment - Support for Offenders	
Belfast	
Employment - Volunteering	
Employment - Job Seeking	
Lisburn and Castlereagh	
Mental Wellbeing - Treatment	
Housing - Housing Advice and Support	
Antrim and Newtownabbey	
Finances - Financial Services	
Newry, Mourne and Down	
Finances - Pensions and Compensation	-

Wales

Table 6. General search criteria from users located in Wales – All searches, April 2021

The Vale of Glamorgan	
Family and Communities - Wales and Outside Regions	
Mental Wellbeing - Accessing Support	
Physical Health - Healthcare Services	
Swansea	
Mental Wellbeing - Support Groups and Emotional Support	
Employment - Job Seeking	
Mental Wellbeing - Treatment	
Employment - Self Employment	
Legal Support and Advocacy - Legal Advocacy	
Powys	
Finances - Grants	
Family and Communities - Support Groups and Emotional Support	
National Charities/Organisations - ASDIC Drop In Centres	
Finances - Benefits	
Denbighshire	
Finances - Money and Debt Advice	
Mental Wellbeing - Accessing Support	
Mental Wellbeing - Support Groups and Emotional Support	
Flintshire	
Mental Wellbeing - Support Groups and Emotional Support	
Housing - Homelessness	
Finances - Money and Debt Advice	
Housing - Eviction and Repossession	
Wrexham	
Housing - Retirement	
Employment - Job Seeking	
Specific Search for an Organisation	
Finances - Benefits	
Finances - Grants	
Neath Port Talbot	
Finances - Money and Debt Advice	
Family and Communities - Wales and Outside Regions	
COVID19 Local Support - London	
Pembrokeshire	
Finances - Pensions and Compensation	
Physical Health - Wales and Outside Regions	
Physical Health - Healthcare Services	
Cardiff	
Physical Health - Wales and Outside Regions	
Housing - Retirement	
COVID19 Local Support - Wales	
Finances - Financial Services	
Rhondda Cynon Taf	
Mental Wellbeing - Accessing Support	
Mental Wellbeing - Support Groups and Emotional Support	
Monmouthshire	
Housing - Homelessness	
Employment - Job Seeking	
Newport	
Physical Health - Drug and Alcohol Services	
Carmarthenshire	

Family and Communities - Recreation

Scotland

East Lothian	3
Mental Wellbeing - Accessing Support	
Legal Support and Advocacy - Legal Advice	
Physical Health - Sports	
Finances - Money and Debt Advice	
Employment - Self Employment	
Employment - Job Seeking	
Mental Wellbeing - Support Groups and Emotional Support	
Physical Health - Drug and Alcohol Services	
Mental Wellbeing - Treatment	
Mental Wellbeing - Bereavement	
Family and Communities - Bereavement	
Mental Wellbeing - Drug and Alcohol Services	
Employment - Education and Training	
Glasgow City	2
Specific Search for an Organisation	1
Family and Communities - Support Groups and Emotional Support	
Finances - Money and Debt Advice	
Finances - Pensions and Compensation	
COVID19 Local Support - Scotland	
Finances - Grants	
Family and Communities - Bereavement	
Employment - Job Seeking	
Housing - Housing Advice and Support	
South Lanarkshire	1
Physical Health - Home and Mobility Aids	
Finances - Grants	
National Charities/Organisations - Legion Scotland	
Employment - Job Seeking	
Housing - Homelessness	
Fife	
COVID19 Local Support - Northern Ireland	
Physical Health - Healthcare Services	
National Charities/Organisations - SSAFA	
COVID19 Local Support - Scotland	
Physical Health - Home and Mobility Aids	
Employment - Volunteering	
Mental Wellbeing - Sports	
West Lothian	
Family and Communities - Support Groups and Emotional Support	
Employment - Support for Offenders	
Housing - Homelessness	
National Charities/Organisations - Citizen Advice Bureau	
COVID19 Local Support - Scotland	

Employment - Transition	
Moray	
Physical Health - Drug and Alcohol Services	
Finances - Benefits	
Employment - Job Seeking	
Family and Communities - Support for Carers	
Scottish Borders	
Physical Health - Home and Mobility Aids	
Mental Wellbeing - Sports	
Finances - Financial Services	
Housing - Retirement	
Edinburgh, City of	
Housing - Independent Living	
Finances - Pensions and Compensation	
COVID19 Local Support - Scotland	
Family and Communities - Support for Carers	
Clackmannanshire	
Employment - Education and Training	
Employment - Support for Offenders	
Employment - Job Seeking	
Dundee City	
Finances - Money and Debt Advice	
COVID19 Local Support - Scotland	
Renfrewshire	
National Charities/Organisations - Get Active	
Mental Wellbeing - Accessing Support	
Dumfries & Galloway	
Finances - Financial Services	
Physical Health - Home and Mobility Aids	
Finances - Pensions and Compensation	
Highland	
Finances - Benefits	
National Charities/Organisations - Legion Scotland	
Perth & Kinross	
COVID19 Local Support - Scotland	
Eilean Siar	
Finances - Pensions and Compensation	
East Renfrewshire	
Finances - Benefits	
Midlothian	
COVID19 Local Support - Scotland	
Angus	
Mental Wellbeing - Support Groups and Emotional Support	
South Ayrshire	
Employment - Job Seeking	

North East

Redcar and Cleveland	1
Employment - Job Seeking	
Employment - Transition	
Employment - Education and Training	
Physical Health - Rehabilitation and Recovery	
Finances - Money and Debt Advice	
Stockton-on-Tees	
Finances - Grants	
Employment - Job Seeking	
Physical Health - North East	
Physical Health - Healthcare Services	
Finances - Benefits	
Physical Health - Nursing and Dementia Care	
Employment - Education and Training	
Finances - Pensions and Compensation	
County Durham	
Mental Wellbeing - Accessing Support	
Family and Communities - Support for Carers	
Housing - Housing Advice and Support	
Physical Health - North East	
Employment - Education and Training	
Family and Communities - Support Groups and Emotional Support	
Sunderland	
Mental Wellbeing - Drug and Alcohol Services	
Family and Communities - Support Groups and Emotional Support	
Physical Health - Drug and Alcohol Services	
Employment - Job Seeking	
Housing - Supported Living	
South Tyneside	
Mental Wellbeing - Support Groups and Emotional Support	
National Charities/Organisations - Samaritans Branches	
Physical Health - Support Groups and Emotional Support	
Physical Health - Rehabilitation and Recovery	
Newcastle upon Tyne	
Finances - Benefits	
Family and Communities - Support for Carers	
COVID19 Local Support - North East	
Northumberland	
Finances - Pensions and Compensation	
Employment - Job Seeking	
North Tyneside	
Finances - Pensions and Compensation	
National Charities/Organisations - Combat Stress	
Finances - Benefits	
Gateshead	
Mental Wellbeing - Accessing Support	
Hartlepool	
Physical Health - Sports	
Middlesbrough	
Housing - Homelessness	

North West

Table 9. General search criteria from users located in the North West – All searches, April 2021

Finances - Pensions and Compensation COVID19 Local Support - North West Physical Health - Healthcare Services Family and Communities - Bereavement Trafford COVID19 Local Support - North West Housing - Independent Living Finances - Benefits Family and Communities - Support Groups and Emotional Support Family and Communities - Support for Carers Housing - Homelessness Wirral Employment - Education and Training Family and Communities - Bereavement Mental Wellbeing - Sports Mental Wellbeing - Treatment Housing - Housing Advice and Support Family and Communities - Recreation Housing - Housing Advice and Support Family and Communities - Recreation Housing - Retirement Specific Search for an Organisation Employment - Self Employment Housing - Independent Living Bury Specific Search for an Organisation Family and Communities - Recreation Housing - Homelessness Finances - Grants Legal Support and Advocacy - Legal Advice Sefton Mental Wellbeing - Drug and A	1
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Family and Communities - Bereavement I Trafford I COVID19 Local Support - North West I Housing - Independent Living I Finances - Benefits I Family and Communities - Support Groups and Emotional Support I Family and Communities - Support for Carers I Housing - Homelessness I Wirral Image: Sepression and Training Family and Communities - Bereavement Image: Sepression and Training Family and Communities - Bereavement Image: Sepression and Training Mental Wellbeing - Sports Image: Sepression and Training Family and Communities - Bereavement Image: Sepression and Support Housing - Retirement Image: Sepression and Communities - Recreation Housing - Independent Living Image: Sepression and Communities - Recreation Housing - Independent Living Image: Sepression Bury Specific Search for an Organisation Family and Communities - Recreation Image: Sepression Housing - Homelessness Image: Sepression Mental Wellbeing - Drug and Alcohol Services Image: Sepression Mental Wellbeing - Drug and Alcohol Services Image: Sepre	
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Mental Wellbeing - Support Groups and Emotional Support	

Physical Health - Sports	
Legal Support and Advocacy - Legal Advice	
Housing - Independent Living	
Wyre	
Mental Wellbeing - Support Groups and Emotional Support	
Mental Wellbeing - Accessing Support	
Family and Communities - North West	
Housing - Eviction and Repossession	
Copeland	
Mental Wellbeing - Treatment	:
Employment - Education and Training	
Finances - Pensions and Compensation	
Physical Health - North West	
National Charities/Organisations - Places to Go	
Cheshire West and Chester	
Employment - Job Seeking	
Employment - Volunteering	
Physical Health - Rehabilitation and Recovery	
Employment - Education and Training	
Bolton	
Family and Communities - Recreation	
Finances - Benefits	
Lancaster	
Housing - Homelessness	
Employment - Job Seeking	
National Charities/Organisations - Places to Go	
Mental Wellbeing - Support Groups and Emotional Support	
St. Helens	
Employment - Education and Training	
National Charities/Organisations - Combat Stress	
Wigan	
-	
Physical Health - Sports	
Mental Wellbeing - Bereavement	
Employment - Job Seeking	
Housing - Respite Care (Day Care and Respite)	
Manchester	
Finances - Benefits	
Mental Wellbeing - Treatment	
COVID19 Local Support - West Midlands	
Blackburn with Darwen	
Employment - Job Seeking	
Mental Wellbeing - North West	
Employment - Education and Training	
Warrington	
COVID19 Local Support - North West	
Housing - Retirement	
Employment - Self Employment	
Knowsley	
Mental Wellbeing - Drug and Alcohol Services	
Salford	
COVID19 Local Support - North West	
Finances - Pensions and Compensation	
Cheshire East	
Physical Health - Healthcare Services	· · · ·
Employment - Self Employment	

Finances - Grants	2
Carlisle	2
Family and Communities - Support for Carers	2
Burnley	1
COVID19 Local Support - North West	1
Blackpool	1
National Charities/Organisations - Get Active	1
Hyndburn	1
Mental Wellbeing - Accessing Support	1
Liverpool	1
Family and Communities - Support for Carers	1
South Ribble	1
Employment - Job Seeking	1
South Lakeland	1
Mental Wellbeing - Treatment	1

Yorkshire and the Humber

Table 10. General search criteria from users located in Yorkshire and the Humber – All searches,April 2021

Ryedale	15
Family and Communities - Bereavement	12
Family and Communities - Support Groups and Emotional Support	2
Legal Support and Advocacy - Legal Advice	1
Leeds	15
Finances - Money and Debt Advice	3
Finances - Financial Services	3
Employment - Job Seeking	2
Mental Wellbeing - Support Groups and Emotional Support	2
Employment - Education and Training	2
Finances - Pensions and Compensation	1
COVID19 Local Support - Yorkshire/ The Humber	1
Mental Wellbeing - Bereavement	1
Rotherham	14
Mental Wellbeing - Accessing Support	5
Finances - Benefits	2
Employment - Job Seeking	2
Mental Wellbeing - Sports	1
Finances - Pensions and Compensation	1
Mental Wellbeing - Support Groups and Emotional Support	1
Legal Support and Advocacy - Legal Aid	1
Legal Support and Advocacy - Legal Advice	1
Sheffield	11
Mental Wellbeing - Support Groups and Emotional Support	4
Housing - Housing Advice and Support	4
Physical Health - Healthcare Services	4
Finances - Benefits	2
	11
Kingston upon Hull, City of	
Specific Search for an Organisation	3
Physical Health - Drug and Alcohol Services	2
Housing - Housing Advice and Support	2
Finances - Grants	2
National Charities/Organisations - SSAFA	1
Mental Wellbeing - Drug and Alcohol Services	1
Barnsley	9
Employment - Job Seeking	5
Legal Support and Advocacy - Legal Advice	1
Mental Wellbeing - Treatment	1
Finances - Grants	1
Housing - Supported Living	1
Kirklees	8
Housing - Housing Advice and Support	3
Physical Health - Rehabilitation and Recovery	2
Mental Wellbeing - Bereavement	2
Physical Health - Healthcare Services	1
Harrogate	7
Employment - Job Seeking	2
Specific Search for an Organisation	2
Housing - Housing Advice and Support	2
Physical Health - Home and Mobility Aids	1

Physical Health - Support Groups and Emotional Support	2
Mental Wellbeing - Accessing Support	2
Physical Health - Yorkshire/The Humber	1
Mental Wellbeing - Support Groups and Emotional Support	1
East Riding of Yorkshire	5
Mental Wellbeing - Accessing Support	3
Employment - Job Seeking	1
Housing - Eviction and Repossession	1
Wakefield	4
Employment - Job Seeking	3
Finances - Money and Debt Advice	1
Calderdale	4
Mental Wellbeing - Treatment	2
Employment - Education and Training	1
Employment - Self Employment	1
Hambleton	3
Housing - Housing Advice and Support	1
National Charities/Organisations - Get Active	1
Housing - Supported Living	1
Selby	3
Housing - Independent Living	2
Finances - Grants	1
York	3
Employment - Education and Training	2
Finances - Money and Debt Advice	1
Scarborough	3
Employment - Job Seeking	2
Finances - Benefits	1
North Lincolnshire	2
National Charities/Organisations - British Red Cross	1
Mental Wellbeing - Yorkshire/The Humber	1
North East Lincolnshire	2
Finances - Pensions and Compensation	1
Family and Communities - Bereavement	1
Bradford	1
Employment - Self Employment	1

East Midlands

Table 11. General search criteria from users located in East Midlands – All searches, April 2021

Broxtowe	10
Mental Wellbeing - Accessing Support	5
Employment - Job Seeking	4
Mental Wellbeing - Bereavement	1
South Derbyshire	6
Housing - Housing Advice and Support	5
Housing - Homelessness	1
Wellingborough	6
Housing - Homelessness	2
Housing - Independent Living	2
Housing - Housing Advice and Support	2
South Kesteven	5
Employment - Job Seeking	2
Mental Wellbeing - Treatment	2
Physical Health - Healthcare Services	1
Lincoln	4
Finances - Pensions and Compensation	1
Finances - Grants	1
COVID19 Local Support - East Midlands	1
Employment - Job Seeking	1
Hinckley and Bosworth	4
Mental Wellbeing - Accessing Support	2
National Charities/Organisations - SSAFA	1
Finances - Grants	1
Amber Valley	4
Legal Support and Advocacy - Legal Advice	2
Mental Wellbeing - Support Groups and Emotional Support	1
Finances - Pensions and Compensation	1
Derby	3
Family and Communities - Recreation	1
Physical Health - Nursing and Dementia Care	1
Legal Support and Advocacy - Legal Aid	1
Nottingham	2
Housing - Homelessness	1
Employment - Support for Offenders	1
North Kesteven	2
Finances - Pensions and Compensation	1
Finances - Benefits	1
West Lindsey	2
Housing - Nursing and Dementia Care	1
Finances - Money and Debt Advice	1
Corby	2
Legal Support and Advocacy - Legal Aid	1
COVID19 Local Support - East Midlands	1
Charnwood	2
Mental Wellbeing - East Midlands	1
Mental Wellbeing - Drug and Alcohol Services	1
Leicester	2
Mental Wellbeing - Drug and Alcohol Services	1
Housing - Independent Living	1
East Northamptonshire	2
Employment - Volunteering	1

Employment - Job Seeking	1
Derbyshire Dales	1
Legal Support and Advocacy - Legal Aid	1
Chesterfield	1
Legal Support and Advocacy - Legal Advice	1
Harborough	1
Employment - Job Seeking	1

West Midlands

Table 12. General search criteria from users located in the West Midlands – All searches, April2021

Telford and Wrekin	16
Physical Health - Healthcare Services	2
Family and Communities - Support Groups and Emotional Support	2
COVID19 Local Support - West Midlands	2
Family and Communities - Bereavement	2
Finances - Grants	2
Physical Health - Home and Mobility Aids	1
National Charities/Organisations - Royal British Legion	1
Mental Wellbeing - East Midlands	1
Physical Health - Sports	1
Legal Support and Advocacy - Legal Advice	1
Legal Support and Advocacy - Legal Aid	1
North Warwickshire	15
Housing - Homelessness	6
Employment - Job Seeking	5
Housing - Independent Living	1
Housing - Retirement	1
Employment - Education and Training	1
Housing - Housing Advice and Support	1
Dudley	11
Family and Communities - Support Groups and Emotional Support	3
Housing - Housing Advice and Support	2
Employment - Education and Training	2
	-
Housing - Supported Living	1
Employment - Volunteering	1
Employment - Job Seeking	1
Family and Communities - West Midlands	1
Shropshire	8
Mental Wellbeing - Accessing Support	2
Employment - Education and Training	2
Mental Wellbeing - Drug and Alcohol Services	2
Housing - Retirement	1
Legal Support and Advocacy - Legal Advice	1
Nuneaton and Bedworth	5
Employment - Education and Training	2
Employment - Support for Offenders	1
Employment - Volunteering	1
Employment - Job Seeking	1
Birmingham	4
Mental Wellbeing - Accessing Support	1
Housing - Housing Advice and Support	1
COVID19 Local Support - West Midlands	1
Family and Communities - Support for Carers	1
Herefordshire, County of	3
Housing - Homelessness	2
Mental Wellbeing - Drug and Alcohol Services	1
Worcester	2
COVID19 Local Support - West Midlands	1
COVID19 Local Support - South West	1
Stratford-on-Avon	2
Physical Health - Support Groups and Emotional Support	1

Mental Wellbeing - Bereavement	
Tamworth	
Housing - Homelessness	
Finances - Financial Services	
Malvern Hills	
Finances - Pensions and Compensation	
Walsall	
Physical Health - Sports	
Legal Support and Advocacy - Legal Advice	
Lichfield	
Physical Health - Home and Mobility Aids	
Employment - Job Seeking	
Stafford	
National Charities/Organisations - Combat Stress	
Mental Wellbeing - Support Groups and Emotional Support	
Sandwell	
Physical Health - Support Groups and Emotional Support	
Finances - Pensions and Compensation	
Cannock Chase	
Housing - Housing Advice and Support	
Warwick	
Specific Search for an Organisation	
Stoke-on-Trent	
Employment - Job Seeking	
Rugby	
Finances - Grants	
Wolverhampton	
Finances - Pensions and Compensation	
Newcastle-under-Lyme	
Employment - Support for Offenders	
Wyre Forest	
Housing - Supported Living	
Bromsgrove	
Employment - Job Seeking	
Solihull	
Finances - Benefits	

East of England

Table 13. General search criteria from users located in the East of England – All searches, April2021

lpswich	17
Finances - Money and Debt Advice	4
Mental Wellbeing - Accessing Support	3
Housing - Homelessness	2
National Charities/Organisations - SSAFA	1
Finances - Grants	1
Housing - Nursing and Dementia Care	1
Finances - Pensions and Compensation	1
National Charities/Organisations - Improve My Wellbeing	1
Employment - Education and Training	1
Finances - Benefits	1
Housing - Independent Living	1
South Cambridgeshire	9
Mental Wellbeing - Accessing Support	4
Employment - Education and Training	2
Housing - Independent Living	1
COVID19 Local Support - East of England	1
Employment - Volunteering	1
Huntingdonshire	7
Employment - Self Employment	2
Legal Support and Advocacy - Legal Advice	2
Finances - Money and Debt Advice	1
Employment - Volunteering	1
Finances - Grants	1
Welwyn Hatfield	7
Employment - Job Seeking	5
Physical Health - Sports	1
Employment - Education and Training	1
Norwich	6
Finances - Money and Debt Advice	-
Physical Health - Drug and Alcohol Services	2
	1
National Charities/Organisations - Royal British Legion	· ·
Finances - Grants	1
Finances - Benefits	1
Colchester	5
Employment - Job Seeking	2
Employment - Education and Training	1
Physical Health - Sports	1
Mental Wellbeing - Sports	1
Rochford	4
Mental Wellbeing - Treatment	2
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - South East	1
Braintree	3
Finances - Benefits	1
Legal Support and Advocacy - Legal Aid	1
Legal Support and Advocacy - Legal Advice	1
South Norfolk	3
Employment - Job Seeking	1
National Charities/Organisations - Royal British Legion	1
Finances - Grants	1

St Edmundsbury	
National Charities/Organisations - Help for Heroes	
Dacorum	
Mental Wellbeing - Accessing Support	
Physical Health - Support Groups and Emotional Support	
Mental Wellbeing - Support Groups and Emotional Support	
Babergh	
Employment - Education and Training	
Legal Support and Advocacy - Legal Advice	
Cambridge	
Housing - Housing Advice and Support	
COVID19 Local Support - East of England	
Fenland	
Family and Communities - Support Groups and Emotional Support	
Employment - Job Seeking	
Stevenage	
Employment - Volunteering	
Employment - Job Seeking	
Peterborough	
Mental Wellbeing - Accessing Support	
Finances - Pensions and Compensation	
Breckland	
COVID19 Local Support - East of England	
Thurrock	
Physical Health - Healthcare Services	
Housing - Eviction and Repossession	
North Hertfordshire	
National Charities/Organisations - SSAFA	
Maldon	
Mental Wellbeing - Support Groups and Emotional Support	
COVID19 Local Support - East of England	
Tendring	
Physical Health - Sports	
Uttlesford	
Physical Health - Support Groups and Emotional Support	
Chelmsford	
Housing - Homelessness	
East Cambridgeshire	
Finances - Grants	
Southend-on-Sea	
Employment - Education and Training	
Bedford	
National Charities/Organisations - ASDIC Drop In Centres	
Mid Suffolk	
Physical Health - Limb Loss	

London

Table 14. General search criteria from users located in London – All searches, April 2021

City of London	22
Employment - Job Seeking	19
Mental Wellbeing - Accessing Support	2
COVID19 Local Support - South East	-
Greenwich	10
Mental Wellbeing - Accessing Support	8
Mental Wellbeing - Support Groups and Emotional Support	2
Employment - Transition	2
Physical Health - Rehabilitation and Recovery	-
National Charities/Organisations - SSAFA	
Housing - Housing Advice and Support	
COVID19 Local Support - London	
Tower Hamlets	
Finances - Money and Debt Advice	
Finances - Benefits	
Housing - Housing Advice and Support	
Physical Health - Sports	
Employment - Self Employment	
Finances - Grants	
Kingston upon Thames	
Mental Wellbeing - Support Groups and Emotional Support	
Housing - Eviction and Repossession	
COVID19 Local Support - East Midlands	
Employment - Job Seeking	
Kensington and Chelsea	
Mental Wellbeing - Accessing Support	
Housing - Independent Living	
Waltham Forest	
Mental Wellbeing - Accessing Support	
COVID19 Local Support - Northern Ireland	
Legal Support and Advocacy - Legal Advice	
Brent	
Mental Wellbeing - Accessing Support	:
Specific Search for an Organisation	
COVID19 Local Support - East Midlands	
Croydon	
Physical Health - Limb Loss	
COVID19 Local Support - West Midlands	
Specific Search for an Organisation	
Family and Communities - Recreation	
Finances - Benefits	
Hackney	
Finances - Pensions and Compensation	
Specific Search for an Organisation	
Richmond upon Thames	
Physical Health - Sports	
Mental Wellbeing - Support Groups and Emotional Support	
Haringey	
Employment - Education and Training	
Employment - Job Seeking	-
Newham	

Housing - Housing Advice and Support	
Wandsworth	
Employment - Job Seeking	
Specific Search for an Organisation	
Lambeth	
Physical Health - Sports	
National Charities/Organisations - SSAFA	
Westminster	
Housing - Housing Advice and Support	
Merton	
Housing - Eviction and Repossession	
Employment - Job Seeking	
Camden	
Mental Wellbeing - Treatment	
Harrow	
Physical Health - Home and Mobility Aids	
National Charities/Organisations - SSAFA	
Hounslow	
Mental Wellbeing - Treatment	
Mental Wellbeing - Accessing Support	
Hillingdon	
Physical Health - Home and Mobility Aids	
Finances - Benefits	
Bexley	
Specific Search for an Organisation	
Havering	
Finances - Grants	
Ealing	
Physical Health - Healthcare Services	
Islington	
Specific Search for an Organisation	

South East

Table 15. General search criteria from users located in the South East – All searches, April 2021

Rushmoor	16
Mental Wellbeing - Support Groups and Emotional Support	4
Family and Communities - Support Groups and Emotional Support	4
Mental Wellbeing - South East	2
Housing - Housing Advice and Support	2
National Charities/Organisations - SSAFA	1
Finances - Grants	1
Mental Wellbeing - Accessing Support	1
Finances - Pensions and Compensation	1
Milton Keynes	14
Mental Wellbeing - Drug and Alcohol Services	4
Finances - Grants	3
Employment - Job Seeking	2
Physical Health - Home and Mobility Aids	1
Legal Support and Advocacy - Legal Aid	1
Employment - Volunteering	1
COVID19 Local Support - East of England	1
Finances - Benefits	1
Test Valley	12
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Sports	2
Housing - Housing Advice and Support	2
Employment - Self Employment	1
Mental Wellbeing - Support Groups and Emotional Support	1
Employment - Volunteering	1
Employment - Education and Training	1
Housing - Homelessness	1
Legal Support and Advocacy - Legal Advice	1
Eastbourne	11
Finances - Pensions and Compensation	6
Finances - Benefits	5
Portsmouth	8
Housing - Homelessness	3
Employment - Job Seeking	2
Housing - Housing Advice and Support	1
Physical Health - South East	1
Employment - Education and Training	1
Cherwell	8
Finances - Benefits	2
Family and Communities - South East	2
Housing - Eviction and Repossession	1
Housing - Homelessness	1
Family and Communities - Bereavement	1
Family and Communities - Support Groups and Emotional Support	1
Eastleigh	8
Housing - Independent Living	3
Housing - Supported Living	2
Housing - Supported Living Housing - Eviction and Repossession	1
Housing - Homelessness	1
Housing - Housing Advice and Support	1
Adur	7
Finances - Pensions and Compensation	4
	_ _

Mental Wellbeing - Accessing Support Physical Health - Rehabilitation and Recovery	
Housing - Homelessness West Oxfordshire	
National Charities/Organisations - Get More Specialist Help	
National Charities/Organisations - SSAFA	
Mental Wellbeing - South East	
Finances - Grants	
Employment - Job Seeking	
Finances - Pensions and Compensation	
Fareham	
Employment - Volunteering	
Physical Health - Limb Loss	
Physical Health - Healthcare Services	
Housing - Homelessness	
Physical Health - Rehabilitation and Recovery	
Housing - Supported Living	
Mental Wellbeing - Support Groups and Emotional Support	
Wycombe	
Mental Wellbeing - Accessing Support	
Physical Health - Home and Mobility Aids	
Mental Wellbeing - Support Groups and Emotional Support	
Physical Health - Sports	
Hart	
Finances - Financial Services	
COVID19 Local Support - South East	
Isle of Wight	
Mental Wellbeing - Treatment	
Physical Health - End of Life Care	
Housing - Homelessness	
Housing - Housing Advice and Support	
Gosport	
Physical Health - South East	
Employment - Job Seeking	
COVID19 Local Support - South East	
Ashford	
Employment - Education and Training	
Finances - Pensions and Compensation	
Employment - Job Seeking	
Canterbury	
Physical Health - Home and Mobility Aids	
Legal Support and Advocacy - Legal Advice	
Employment - Job Seeking	
Employment - Volunteering	
Basingstoke and Deane	
Housing - Housing Advice and Support	
Surrey Heath	
Employment - Job Seeking	
COVID19 Local Support - South East	
Spelthorne	
Housing - Housing Advice and Support	
Physical Health - Drug and Alcohol Services	
Tunbridge Wells	
-	
Housing - Independent Living	
Mental Wellbeing - South East	

Mental Wellbeing - Drug and Alcohol Services	
Housing - Housing Advice and Support	
Wokingham	
Finances - Pensions and Compensation	
•	
Housing - Supported Living Housing - Independent Living	
Chichester	
Employment - Self Employment Finances - Pensions and Compensation	
Employment - Transition	
Dartford	
COVID19 Local Support - Scotland	
Mental Wellbeing - South East Housing - Housing Advice and Support	
Southampton	
Employment - Job Seeking Vale of White Horse	
Physical Health - South East Horsham	
Finances - Grants	
Finances - Benefits	
Dover	
National Charities/Organisations - Combat Stress	
Employment - Job Seeking	
West Berkshire	
Finances - Pensions and Compensation	
Worthing	
Employment - Education and Training	
Windsor and Maidenhead	
Mental Wellbeing - Accessing Support	
Rother	
Physical Health - Rehabilitation and Recovery	
Waverley	
Finances - Grants	
Swale	
Employment - Job Seeking	
East Hampshire	
Housing - Homelessness	
Epsom and Ewell	
Housing - Homelessness	
Arun	
Finances - Grants	
Medway	
Finances - Benefits	
Elmbridge	
Mental Wellbeing - Support Groups and Emotional Support	
Brighton and Hove	
Employment - Self Employment	
South Oxfordshire	

South West

Table 16. General search criteria from users located in the South West – All searches, April 2021

Bournemouth	58
Family and Communities - Recreation	19
Mental Wellbeing - Support Groups and Emotional Support	10
Housing - Homelessness	6
Mental Wellbeing - Accessing Support	5
Mental Wellbeing - Bereavement	5
National Charities/Organisations - ASDIC Drop In Centres	5
Family and Communities - Support for the Gurkha Community	2
Mental Wellbeing - Drug and Alcohol Services	2
Finances - Grants	1
Finances - Money and Debt Advice	1
Employment - Volunteering	1
Housing - Eviction and Repossession	1
Cornwall	33
Finances - Grants	4
Finances - Money and Debt Advice	4
Finances - Benefits	3
Mental Wellbeing - Accessing Support	3
Physical Health - Healthcare Services	3
Housing - Supported Living	2
Housing - Housing Advice and Support	2
Finances - Financial Services	2
Housing - Homelessness	2
Specific Search for an Organisation	2
Employment - Job Seeking	2
Employment - Education and Training	1
Physical Health - Sports	1
COVID19 Local Support - South West	1
Finances - Pensions and Compensation	1
Plymouth	18
Employment - Job Seeking	5
Employment - Education and Training	5
Employment - Transition	4
Physical Health - Home and Mobility Aids	4
· · · · · · · · · · · · · · · · · · ·	
National Charities/Organisations - SSAFA	1
Mental Wellbeing - Support Groups and Emotional Support	1
Housing - Nursing and Dementia Care Wiltshire	-
	12
Employment - Job Seeking	3
Mental Wellbeing - Drug and Alcohol Services	3
Housing - Nursing and Dementia Care	2
Physical Health - Support Groups and Emotional Support	1
National Charities/Organisations - SSAFA	1
Finances - Grants	1
Finances - Money and Debt Advice	1
Taunton Deane	8
Physical Health - Support Groups and Emotional Support	4
Finances - Benefits	1
Physical Health - South West	1
Finances - Pensions and Compensation	1
Mental Wellbeing - Support Groups and Emotional Support	1
Torbay	8

Housing - Housing Advice and Support	3
Mental Wellbeing - Treatment	1
Finances - Benefits	1
	1
National Charities/Organisations - Help for Heroes	1
Employment - Job Seeking	-
Housing - Independent Living	1
South Gloucestershire	8
Housing - Homelessness	5
Specific Search for an Organisation	2
Mental Wellbeing - Drug and Alcohol Services	1
Swindon	8
Physical Health - End of Life Care	3
Physical Health - Sports	1
Mental Wellbeing - South West	1
Employment - Self Employment	1
Employment - Job Seeking	1
Housing - Housing Advice and Support	1
North Somerset	6
Employment - Volunteering	2
Housing - Homelessness	1
National Charities/Organisations - SSAFA	1
Finances - Financial Services	1
Finances - Grants	1
East Devon	5
Employment - Self Employment	3
Physical Health - Home and Mobility Aids	1
Finances - Grants	1
Teignbridge	5
Mental Wellbeing - Accessing Support	2
Physical Health - Rehabilitation and Recovery	1
Finances - Grants	1
Housing - Homelessness	1
North Dorset	5
	-
Finances - Benefits	2
Physical Health - Home and Mobility Aids	2
Physical Health - Drug and Alcohol Services	1
South Somerset	4
Mental Wellbeing - Treatment	2
Finances - Money and Debt Advice	1
Mental Wellbeing - Accessing Support	1
Weymouth and Portland	4
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Drug and Alcohol Services	1
Housing - Homelessness	1
Mid Devon	4
Physical Health - Nursing and Dementia Care	2
Finances - Grants	2
Bristol, City of	4
Finances - Grants	2
Legal Support and Advocacy - Legal Advice	1
COVID19 Local Support - South West	1
East Dorset	3
Employment - Education and Training	2
Employment - Job Seeking	1
Mendip	3
Finances - Benefits	2
	2

Employment - Job Seeking	
Gloucester	
Family and Communities - Drug and Alcohol Services	
Mental Wellbeing - Sports	
Finances - Grants	
Bath and North East Somerset	
Employment - Volunteering	
Torridge	
Physical Health - South West	
COVID19 Local Support - South West	
Cotswold	
Housing - Supported Living	
Housing - Retirement	
West Dorset	
Physical Health - South West	
Finances - Pensions and Compensation	
Purbeck	
Finances - Grants	
COVID19 Local Support - South West	
Exeter	
COVID19 Local Support - South West	
Sedgemoor	
Finances - Pensions and Compensation	
Cheltenham	
Employment - Education and Training	
Tewkesbury	
COVID19 Local Support - South West	
North Devon	
Finances - Grants	

Usage of the Veterans' Gateway Online Directory

Table 17. General search criteria from users located in the UK – Veterans' Gateway online
directory, April 2021

Search Criteria	Search Count	Search Percentage
Mental Wellbeing	103	22.29%
Family and Communities	97	21.00%
Employment	86	18.61%
Housing	48	10.39%
Finances	36	7.79%
Specific Search for an Organisation	25	5.41%
COVID19 Local Support	24	5.19%
National Charities/Organisations	20	4.33%
Physical Health	18	3.90%
Legal Support and Advocacy	5	1.08%
Total	462	100%

Table 18. A detailed breakdown of exact search criteria from users located in the UK – Veterans'Gateway online directory, April 2021

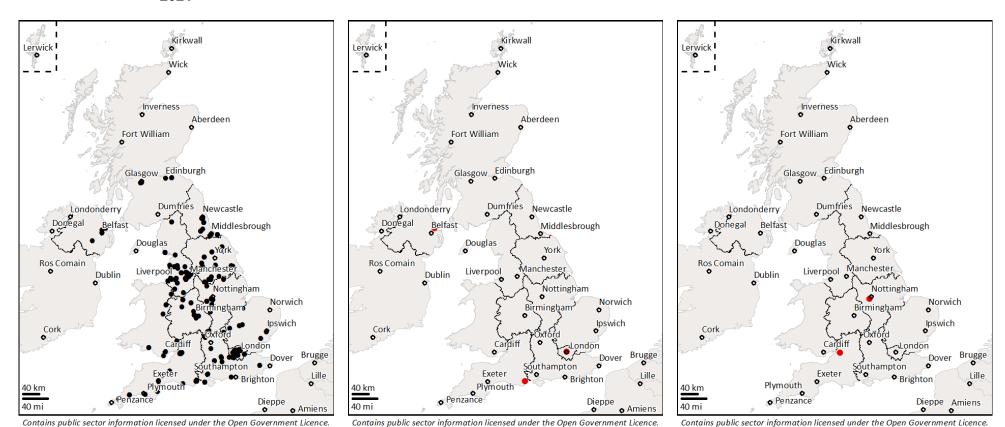
Search Criteria	Search Count	Search Percentage
Family and Communities - Recreation	46	9.96%
Employment - Education and Training	44	9.52%
Mental Wellbeing - Accessing Support	41	8.87%
Employment - Job Seeking	29	6.28%
Specific Search for an Organisation	25	5.41%
Mental Wellbeing - Support Groups and Emotional Support	25	5.41%
Mental Wellbeing - Drug and Alcohol Services	22	4.76%
Housing - Housing Advice and Support	21	4.55%
Family and Communities - Bereavement	19	4.11%
Finances - Benefits	17	3.68%
Family and Communities - Support for Carers	14	3.03%
Housing - Homelessness	14	3.03%
Family and Communities - Support Groups and Emotional Support	14	3.03%
Mental Wellbeing - Treatment	11	2.38%
Finances - Grants	9	1.95%
National Charities/Organisations - ASDIC Drop In Centres	8	1.73%
COVID19 Local Support - North West	7	1.52%
Housing - Independent Living	6	1.30%
Employment - Volunteering	5	1.08%
COVID19 Local Support - Scotland	5	1.08%
Legal Support and Advocacy - Legal Advice	5	1.08%
Employment - Transition	5	1.08%
Finances - Pensions and Compensation	4	0.87%
Physical Health - Sports	4	0.87%
Physical Health - Healthcare Services	4	0.87%
Finances - Money and Debt Advice	3	0.65%
Physical Health - Support Groups and Emotional Support	3	0.65%
COVID19 Local Support - West Midlands	3	0.65%
Employment - Support for Offenders	3	0.65%
Family and Communities - Support for the Gurkha Community	3	0.65%
Finances - Financial Services	3	0.65%
National Charities/Organisations - Get More Specialist Help	2	0.43%
Housing - Nursing and Dementia Care	2	0.43%
National Charities/Organisations - SSAFA	2	0.43%
Housing - Supported Living	2	0.43%
National Charities/Organisations - Combat Stress	2	0.43%

Search Criteria	Search Count	Search Percentage
Mental Wellbeing - Bereavement	2	0.43%
National Charities/Organisations - Help for Heroes	2	0.43%
COVID19 Local Support - South West	2	0.43%
Physical Health - Drug and Alcohol Services	2	0.43%
COVID19 Local Support - East Midlands	2	0.43%
Physical Health - North East	2	0.43%
Physical Health - Nursing and Dementia Care	2	0.43%
Housing - Retirement	2	0.43%
COVID19 Local Support - North East	1	0.22%
COVID19 Local Support - Northern Ireland	1	0.22%
Housing - Eviction and Repossession	1	0.22%
COVID19 Local Support - East of England	1	0.22%
Family and Communities - Drug and Alcohol Services	1	0.22%
COVID19 Local Support - Yorkshire/ The Humber	1	0.22%
Physical Health - Limb Loss	1	0.22%
National Charities/Organisations - Places to Go	1	0.22%
National Charities/Organisations - Get Active	1	0.22%
National Charities/Organisations - Royal British Legion	1	0.22%
National Charities/Organisations - British Red Cross	1	0.22%
COVID19 Local Support - South East	1	0.22%
Mental Wellbeing - East Midlands	1	0.22%
Mental Wellbeing - Sports	1	0.22%
Total	462	100%

Figure 5. User locations in the UK – Veterans' Gateway online directory, April 2021

Figure 6. User hotspots in the UK – Veterans' Gateway online directory, April 2021

Figure 7. User outliers in the UK – Veterans' Gateway online directory, April 2021





The figure above shows the location of all the postcode districts with online users during April 2021. The figure above shows postcode districts that can be considered hotspots, because they have a high number of online users in comparison with the remaining postcodes. This pattern is not attributable to random chance.

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The figure above shows postcode districts that can be considered outliers, because they have a high number of online users and are surrounded by postcode districts with a low number of online users. This pattern is not attributable to random chance.

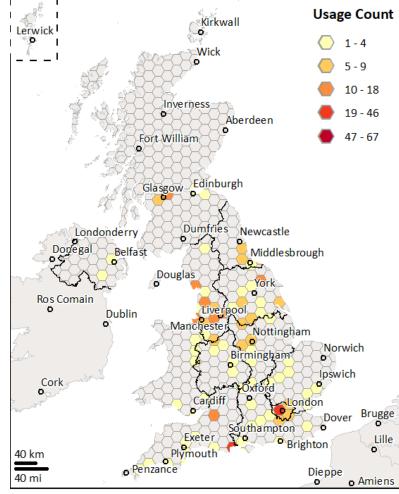
Figure 8. User locations in the UK – Veterans' Gateway online directory, April 2021

Table 19. UK regional usage – Veterans' Gateway online directory, April 2021

N = 462

Table 20. Main local authorities for usage – Veterans' Gateway online directory, April 2021

N = 462



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The figure above shows the location and count of online usage across the UK. Each hexagonal area is represented with the count of online usage on that same area.

Region	Usage Count	Usage Percentage
North West	94	20.35%
Northern Ireland	72	15.58%
London	63	13.64%
South West	59	12.77%
Yorkshire and The Humber	52	11.26%
South East	28	6.06%
North East	24	5.19%
Scotland	20	4.33%
East Midlands	18	3.90%
West Midlands	12	2.60%
Wales	10	2.16%
East of England	10	2.16%
	North West Northern Ireland London South West Yorkshire and The Humber South East North East Scotland East Midlands West Midlands Wales East of	RegionUsage CountNorth West94Northern Ireland72London63South West59Yorkshire and The Humber52South East28North East24Scotland20East Midlands18West Midlands12Wales10East of10

Top 20 Local Authorities	Usage Count	Usage Percentage
Mid and East Antrim	67	14.50%
Bournemouth	33	7.14%
City of London	22	4.76%
Glasgow City	16	3.46%
Ryedale	15	3.25%
Trafford	15	3.25%
Barrow-in-Furness	11	2.38%
Sefton	11	2.38%
Fylde	9	1.95%
County Durham	9	1.95%
Bury	8	1.73%
Redcar and Cleveland	7	1.52%
Wirral	7	1.52%
Kingston upon Hull, City of	7	1.52%
South Gloucestershire	6	1.30%
Kingston upon Thames	6	1.30%
Kensington and Chelsea	6	1.30%
Bolton	5	1.08%
Newcastle upon Tyne	5	1.08%
Leeds	5	1.08%

Northern Ireland

Table 21. General search criteria from users located in Northern Ireland – Veterans' Gatewayonline directory, April 2021

Mid and East Antrim	67
Employment - Education and Training	25
Employment - Job Seeking	1
Employment - Support for Offenders	3
Employment - Transition	2
Family and Communities - Bereavement	6
Family and Communities - Drug and Alcohol Services	1
Family and Communities - Recreation	16
Family and Communities - Support for Carers	4
Family and Communities - Support for the Gurkha Community	1
Family and Communities - Support Groups and Emotional Support	3
Finances - Benefits	5
Belfast	3
Employment - Volunteering	3
Antrim and Newtownabbey	1
Finances - Financial Services	1
Armagh City, Banbridge and Craigavon	1
Finances - Grants	1

Wales

Table 22. General search criteria from users located in Wales – Veterans' Gateway onlinedirectory, April 2021

Powys	4
Finances - Benefits	1
Finances - Grants	2
National Charities/Organisations - ASDIC Drop In Centres	1
Swansea	2
Mental Wellbeing - Support Groups and Emotional Support	2
Wrexham	1
Specific Search for an Organisation	1
The Vale of Glamorgan	1
Physical Health - Healthcare Services	1
Cardiff	1
Finances - Financial Services	1
Monmouthshire	1
Housing - Homelessness	1

Scotland

Table 23. General search criteria from users located in Scotland – Veterans' Gateway onlinedirectory, April 2021

Glasgow City	16
COVID19 Local Support - Scotland	2
Family and Communities - Bereavement	1
Family and Communities - Support Groups and Emotional Support	3
Specific Search for an Organisation	10
East Lothian	3
Physical Health - Sports	3
Edinburgh, City of	1
Family and Communities - Support for Carers	1

North East

Table 24. General search criteria from users located in the North East – Veterans' Gateway onlinedirectory, April 2021

County Durham	9
Employment - Education and Training	1
Family and Communities - Support for Carers	2
Family and Communities - Support Groups and Emotional Support	1
Housing - Housing Advice and Support	1
Mental Wellbeing - Accessing Support	3
Physical Health - North East	1
Redcar and Cleveland	7
Employment - Education and Training	2
Employment - Job Seeking	2
Employment - Transition	3
Newcastle upon Tyne	5
COVID19 Local Support - North East	1
Family and Communities - Support for Carers	2
Finances - Benefits	2
Stockton-on-Tees	2
Physical Health - Healthcare Services	1
Physical Health - North East	1
Middlesbrough	1
Housing - Homelessness	1

North West

Table 25. General search criteria from users located in the North West – Veterans' Gateway online directory, April 2021

Trafford	1
COVID19 Local Support - North West	
Family and Communities - Support for Carers	
Family and Communities - Support Groups and Emotional Support	
Finances - Benefits	
Housing - Homelessness	
Housing - Independent Living	
Sefton	1
Mental Wellbeing - Drug and Alcohol Services	1
Barrow-in-Furness	1
COVID19 Local Support - North West	
Family and Communities - Support Groups and Emotional Support	
Mental Wellbeing - Support Groups and Emotional Support	
Mental Wellbeing - Treatment	
National Charities/Organisations - Help for Heroes	
National Charities/Organisations - Royal British Legion	
Fylde	
Family and Communities - Recreation	
Housing - Housing Advice and Support	
Housing - Retirement	
Specific Search for an Organisation	
Bury	
Family and Communities - Recreation	
Housing - Homelessness	
Specific Search for an Organisation	
Wirral	
Employment - Education and Training	
Bolton	
Family and Communities - Recreation	
Oldham	
Legal Support and Advocacy - Legal Advice	
Mental Wellbeing - Accessing Support	
St. Helens	
Employment - Education and Training	
National Charities/Organisations - Combat Stress	
Preston	
Family and Communities - Support for Carers	
Housing - Homelessness	
Knowsley	
Mental Wellbeing - Drug and Alcohol Services	
Cheshire West and Chester	
Employment - Volunteering	
Carlisle	
Family and Communities - Support for Carers	
Manchester	
COVID19 Local Support - West Midlands	
Mental Wellbeing - Treatment	
Halton	
Finances - Grants	
Lancaster	
National Charities/Organisations - Places to Go	

Cheshire East	1
Physical Health - Healthcare Services	1
Blackpool	1
National Charities/Organisations - Get Active	1
South Ribble	1
Employment - Job Seeking	1
Hyndburn	1
Mental Wellbeing - Accessing Support	1

Yorkshire and the Humber

Table 26. General search criteria from users located in Yorkshire and the Humber – Veterans'Gateway online directory, April 2021

Ryedale	15
Family and Communities - Bereavement	12
Family and Communities - Support Groups and Emotional Support	2
Legal Support and Advocacy - Legal Advice	-
Kingston upon Hull, City of	7
Finances - Grants	
Mental Wellbeing - Drug and Alcohol Services	-
Physical Health - Drug and Alcohol Services	
Specific Search for an Organisation	
Leeds	
COVID19 Local Support - Yorkshire/ The Humber	
Finances - Money and Debt Advice	
Mental Wellbeing - Support Groups and Emotional Support	
Sheffield	4
Mental Wellbeing - Support Groups and Emotional Support	
Harrogate	
Employment - Job Seeking	
Specific Search for an Organisation	
Rotherham	
Employment - Job Seeking	
Mental Wellbeing - Accessing Support	
Kirklees	
Housing - Housing Advice and Support	
Mental Wellbeing - Bereavement	
Doncaster	
Physical Health - Support Groups and Emotional Support	
Selby	
Housing - Independent Living	
Hambleton	
Housing - Housing Advice and Support	
Housing - Supported Living	
Calderdale	
Mental Wellbeing - Treatment	
North Lincolnshire	
National Charities/Organisations - British Red Cross	

East Midlands

Table 27. General search criteria from users located in East Midlands – Veterans' Gateway onlinedirectory, April 2021

South Derbyshire	5
Housing - Housing Advice and Support	5
Broxtowe	5
Mental Wellbeing - Accessing Support	5
Charnwood	2
Mental Wellbeing - Drug and Alcohol Services	1
Mental Wellbeing - East Midlands	1
Hinckley and Bosworth	2
Mental Wellbeing - Accessing Support	1
National Charities/Organisations - SSAFA	1
West Lindsey	1
Housing - Nursing and Dementia Care	1
Chesterfield	1
Legal Support and Advocacy - Legal Advice	1
Leicester	1
Mental Wellbeing - Drug and Alcohol Services	1
Nottingham	1
Housing - Homelessness	1

West Midlands

Table 28. General search criteria from users located in the West Midlands – Veterans' Gateway online directory, April 2021

Shropshire	4
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Drug and Alcohol Services	2
Birmingham	3
COVID19 Local Support - West Midlands	1
Family and Communities - Support for Carers	1
Housing - Housing Advice and Support	1
Stafford	2
Mental Wellbeing - Support Groups and Emotional Support	1
National Charities/Organisations - Combat Stress	1
Sandwell	1
Physical Health - Support Groups and Emotional Support	1
Walsall	1
Legal Support and Advocacy - Legal Advice	1
Telford and Wrekin	1
Physical Health - Healthcare Services	1

East of England

Table 29. General search criteria from users located in the East of England – Veterans' Gatewayonline directory, April 2021

South Cambridgeshire	3
Employment - Education and Training	1
Mental Wellbeing - Accessing Support	2
lpswich	2
Mental Wellbeing - Accessing Support	2
Maldon	2
COVID19 Local Support - East of England	1
Mental Wellbeing - Support Groups and Emotional Support	1
Colchester	1
Mental Wellbeing - Sports	1
Bedford	1
National Charities/Organisations - ASDIC Drop In Centres	1
Fenland	1
Family and Communities - Support Groups and Emotional Support	1

London

Table 30. General search criteria from users located in London – Veterans' Gateway onlinedirectory, April 2021

City of London	22
COVID19 Local Support - South East	1
Employment - Job Seeking	19
Mental Wellbeing - Accessing Support	2
Kingston upon Thames	6
COVID19 Local Support - East Midlands	1
Mental Wellbeing - Support Groups and Emotional Support	5
Kensington and Chelsea	6
Housing - Independent Living	1
Mental Wellbeing - Accessing Support	5
Brent	5
COVID19 Local Support - East Midlands	1
Mental Wellbeing - Accessing Support	3
Specific Search for an Organisation	1
Hackney	5
Finances - Pensions and Compensation	4
Specific Search for an Organisation	1
Croydon	4
COVID19 Local Support - West Midlands	1
Finances - Benefits	1
Physical Health - Limb Loss	1
Specific Search for an Organisation	1
Waltham Forest	4
COVID19 Local Support - Northern Ireland	1
Mental Wellbeing - Accessing Support	3
Newham	3
Employment - Education and Training	2
Housing - Housing Advice and Support	1
Camden	2
Mental Wellbeing - Treatment	2
Lambeth	2
National Charities/Organisations - SSAFA	1
Physical Health - Sports	1
Hounslow	2
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - Treatment	1
Wandsworth	1
Specific Search for an Organisation	1
Islington	1
Specific Search for an Organisation	1

South East

Table 31. General search criteria from users located in the South East – Veterans' Gateway onlinedirectory, April 2021

	_
Basingstoke and Deane	-
Housing - Housing Advice and Support	4
Isle of Wight	4
Mental Wellbeing - Treatment	4
Dartford	
COVID19 Local Support - Scotland	
Southampton	
Employment - Job Seeking	
Bracknell Forest	
Mental Wellbeing - Drug and Alcohol Services	
Cherwell	
Finances - Benefits	
West Oxfordshire	
National Charities/Organisations - Get More Specialist Help	
Ashford	
Employment - Education and Training	
Epsom and Ewell	
Housing - Homelessness	
Wokingham	
Housing - Supported Living	
Worthing	
Employment - Education and Training	
Rushmoor	
Family and Communities - Support Groups and Emotional Support	
Elmbridge	
Mental Wellbeing - Support Groups and Emotional Support	
South Oxfordshire	
National Charities/Organisations - ASDIC Drop In Centres	
Milton Keynes	
Finances - Grants	

South West

Table 32. General search criteria from users located in the South West – Veterans' Gatewayonline directory, April 2021

Bournemouth	33
Family and Communities - Recreation	19
Family and Communities - Support for the Gurkha Community	2
Housing - Eviction and Repossession	1
Mental Wellbeing - Accessing Support	3
Mental Wellbeing - Support Groups and Emotional Support	3
National Charities/Organisations - ASDIC Drop In Centres	5
South Gloucestershire	6
Housing - Homelessness	5
Mental Wellbeing - Drug and Alcohol Services	1
Cornwall	5
Finances - Benefits	3
Finances - Financial Services	1
Finances - Money and Debt Advice	1
Bristol, City of	4
COVID19 Local Support - South West	1
Finances - Grants	2
Legal Support and Advocacy - Legal Advice	1
Torbay	4
Finances - Benefits	1
Housing - Housing Advice and Support	3
Weymouth and Portland	2
Mental Wellbeing - Accessing Support	2
Mid Devon	2
Physical Health - Nursing and Dementia Care	2
Taunton Deane	1
Mental Wellbeing - Support Groups and Emotional Support	1
Exeter	1
COVID19 Local Support - South West	1
Plymouth	1
Housing - Nursing and Dementia Care	1

Usage of the Veterans' Gateway mobile directory of services

Table 33. General search criteria from users located in the UK – Veterans' Gateway mobile
directory, April 2021

Search Criteria	Search Count	Search Percentage
Employment	198	21.43%
Finances	185	20.02%
Mental Wellbeing	162	17.53%
Housing	127	13.74%
Physical Health	102	11.04%
COVID19 Local Support	40	4.33%
Family and Communities	39	4.22%
National Charities/Organisations	33	3.57%
Legal Support and Advocacy	30	3.25%
Specific Search for an Organisation	8	0.87%
Total	924	100%

Table 34. A detailed breakdown of exact search criteria from users located in the UK – Veterans' Gateway mobile directory, April 2021

Search Criteria	Search Count	Search Percentage
Employment - Job Seeking	104	11.26%
Mental Wellbeing - Accessing Support	59	6.39%
Finances - Pensions and Compensation	57	6.17%
Finances - Grants	45	4.87%
Employment - Education and Training	43	4.65%
Mental Wellbeing - Support Groups and Emotional Support	43	4.65%
Housing - Homelessness	42	4.55%
Finances - Benefits	37	4.00%
Housing - Housing Advice and Support	37	4.00%
Finances - Money and Debt Advice	32	3.46%
Physical Health - Home and Mobility Aids	22	2.38%
Legal Support and Advocacy - Legal Advice	22	2.38%
Employment - Self Employment	19	2.06%
Employment - Volunteering	17	1.84%
Mental Wellbeing - Treatment	16	1.73%
Mental Wellbeing - Drug and Alcohol Services	16	1.73%
Physical Health - Healthcare Services	15	1.62%
Physical Health - Sports	15	1.62%
Family and Communities - Support Groups and Emotional Support	15	1.62%
Housing - Independent Living	15	1.62%
Finances - Financial Services	14	1.52%
National Charities/Organisations - SSAFA	12	1.30%
Physical Health - Rehabilitation and Recovery	11	1.19%
Housing - Supported Living	11	1.19%
Physical Health - Support Groups and Emotional Support	10	1.08%
Housing - Retirement	10	1.08%
Mental Wellbeing - Bereavement	10	1.08%
COVID19 Local Support - North West	9	0.97%
Physical Health - Drug and Alcohol Services	9	0.97%
Family and Communities - Bereavement	8	0.87%
Specific Search for an Organisation	8	0.87%
Housing - Eviction and Repossession	8	0.87%
Employment - Transition	8	0.87%
Employment - Support for Offenders	7	0.76%
COVID19 Local Support - Scotland	7	0.76%

Search Criteria	Search Count	Search Percentage
Legal Support and Advocacy - Legal Aid	7	0.76%
Mental Wellbeing - Sports	7	0.76%
Family and Communities - Wales and Outside Regions	6	0.65%
COVID19 Local Support - South West	6	0.65%
Mental Wellbeing - South East	6	0.65%
Physical Health - South East	5	0.54%
National Charities/Organisations - Get Active	5	0.54%
COVID19 Local Support - East of England	5	0.54%
Physical Health - End of Life Care	4	0.43%
National Charities/Organisations - Help for Heroes	4	0.43%
Physical Health - South West	3	0.32%
Housing - Nursing and Dementia Care	3	0.32%
COVID19 Local Support - South East	3	0.32%
National Charities/Organisations - Royal British Legion	3	0.32%
Family and Communities - Recreation	3	0.32%
COVID19 Local Support - West Midlands	3	0.32%
National Charities/Organisations - Combat Stress	2	0.22%
Physical Health - Nursing and Dementia Care	2	0.22%
Physical Health - Limb Loss	2	0.22%
Family and Communities - South East	2	0.22%
COVID19 Local Support - East Midlands	2	0.22%
National Charities/Organisations - Samaritans Branches	2	0.22%
Family and Communities - Support for Carers	2	0.22%
COVID19 Local Support - London	2	0.22%
COVID19 Local Support - Northern Ireland	2	0.22%
Physical Health - Wales and Outside Regions	2	0.22%
National Charities/Organisations - Legion Scotland	2	0.22%
Mental Wellbeing - North West	2	0.22%
National Charities/Organisations - Places to Go	1	0.11%
Mental Wellbeing - Yorkshire/The Humber	1	0.11%
Family and Communities - North West	1	0.11%
Family and Communities - Drug and Alcohol Services	1	0.11%
National Charities/Organisations - Citizen Advice Bureau	1	0.11%
Legal Support and Advocacy - Legal Advocacy	1	0.11%
Housing - Respite Care (Day Care and Respite)	1	0.11%
Family and Communities - West Midlands	1	0.11%
COVID19 Local Support - Wales	1	0.11%
Physical Health - North West	1	0.11%
Physical Health - Yorkshire/The Humber	1	0.11%
National Charities/Organisations - Improve My Wellbeing	1	0.11%
Mental Wellbeing - South West	1	0.11%
Mental Wellbeing - East Midlands	1	0.11%
Total	924	100%

Figure 9. User locations in the UK – Veterans' Gateway mobile directory, April 2021 Figure 10. User hotspots in the UK – Veterans' Gateway mobile directory, April 2021

Kirkwall

Aberdeen

Newcastle

York

0

Manchester

0

۰0

Birmingham

Middlesbrough

Nottingham

hampton

London

Brighton

Norwich

Ipswich

Dover

Dieppe

Brugge

0

Amiens

Lille

0

0

0

Inverness o

Glasgow Edinburgh

0

Douglas

Liverpool

0

Penzance

Dumfries

Fort William

0

Londonderry

0

Dublin

Belfast

Donegal

Ros Comain

0

Cork

0

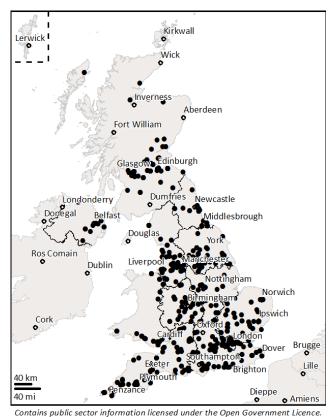
<u>40 km</u>

40 mi

Wick

Lerwick

Figure 11. User outliers in the UK – Veterans' Gateway mobile directory, April 2021



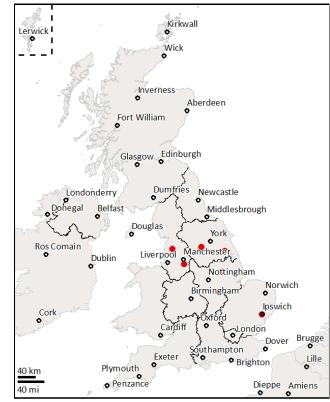
The figure above shows the location of all the postcode districts with mobile users during April 2021.

Contains public sector information licensed under the Open Government Licence. The figure above shows postcode districts that can be considered hotspots, because they have a high number of mobile users in comparison with the remaining postcodes. This pattern is not attributable to random chance.

Cardiff

Exeter

Plymouth



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The figure above shows postcode districts that can be considered outliers, because they have a high number of mobile users and are surrounded by postcode districts with a low number of mobile users. This pattern is not attributable to random chance.

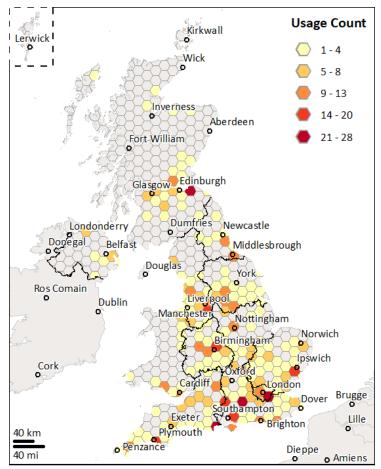
Figure 12. User locations in the UK – Veterans' Gateway mobile directory, April 2021

Table 35. UK regional usage – Veterans' Gateway mobile directory, April 2021

Table 36. Main local authorities for usage – Veterans' Gateway mobile directory, April 2021

N = 924

N = 924



Region	Usage Count	Usage Percentage
South West	157	16.99%
South East	154	16.67%
Scotland	99	10.71%
North West	85	9.20%
East of England	83	8.98%
West Midlands	75	8.12%
Yorkshire and The Humber	74	8.01%
Wales	48	5.19%
London	48	5.19%
East Midlands	41	4.44%
North East	35	3.79%
Northern Ireland	25	2.71%

Top 20 Local Authorities	Usage Count	Usage Percentage
Cornwall	28	3.03%
East Lothian	27	2.92%
Bournemouth	25	2.71%
Plymouth	17	1.84%
Greenwich	16	1.73%
Rushmoor	15	1.62%
Ipswich	15	1.62%
Stockport	15	1.62%
North Warwickshire	15	1.62%
Telford and Wrekin	15	1.62%
Milton Keynes	13	1.41%
Wiltshire	12	1.30%
Test Valley	12	1.30%
South Lanarkshire	11	1.19%
Dudley	11	1.19%
Eastbourne	11	1.19%
Rotherham	10	1.08%
Leeds	10	1.08%
Fife	9	0.97%
Barnsley	9	0.97%

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The figure above shows the location and count of mobile usage across the UK. Each hexagonal area is represented with the count of mobile usage on that same area.

Northern Ireland

Table 37. General search criteria from users located in Northern Ireland – Veterans' Gatewaymobile directory, April 2021

Causeway Coast and Glens	8
Employment - Education and Training	1
Employment - Self Employment	1
Finances - Benefits	1
Finances - Pensions and Compensation	1
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Support Groups and Emotional Support	2
North Down and Ards	6
Employment - Education and Training	1
Employment - Job Seeking	2
Housing - Retirement	1
Housing - Supported Living	1
Specific Search for an Organisation	1
Armagh City, Banbridge and Craigavon	5
Employment - Support for Offenders	1
Legal Support and Advocacy - Legal Advice	2
Physical Health - Sports	1
Physical Health - Support Groups and Emotional Support	1
Belfast	3
Employment - Job Seeking	3
Lisburn and Castlereagh	2
Housing - Housing Advice and Support	1
Mental Wellbeing - Treatment	1
Newry, Mourne and Down	1
Finances - Pensions and Compensation	1

Wales

Table 38. General search criteria from users located in Wales – Veterans' Gateway mobiledirectory, April 2021

Flintshire	
Finances - Money and Debt Advice	
Housing - Eviction and Repossession	
Housing - Homelessness	
Mental Wellbeing - Support Groups and Emotional Support	
The Vale of Glamorgan	
Family and Communities - Wales and Outside Regions	
Mental Wellbeing - Accessing Support	
Denbighshire	
Finances - Money and Debt Advice	
Mental Wellbeing - Accessing Support	
Mental Wellbeing - Support Groups and Emotional Support	
Swansea	
Employment - Job Seeking	
Employment - Self Employment	
Legal Support and Advocacy - Legal Advocacy	
Mental Wellbeing - Treatment	
Neath Port Talbot	
COVID19 Local Support - London	
Family and Communities - Wales and Outside Regions	
Finances - Money and Debt Advice	
Pembrokeshire	
Finances - Pensions and Compensation	
Physical Health - Healthcare Services	
Physical Health - Wales and Outside Regions	
Wrexham	
Employment - Job Seeking	
Finances - Benefits	
Finances - Grants	
Housing - Retirement	
Rhondda Cynon Taf	
Mental Wellbeing - Accessing Support	
Mental Wellbeing - Support Groups and Emotional Support	
Cardiff	
COVID19 Local Support - Wales	
Housing - Retirement	
Physical Health - Wales and Outside Regions	
Powys	
Family and Communities - Support Groups and Emotional Support	
Newport	
Physical Health - Drug and Alcohol Services	
Monmouthshire	
Employment - Job Seeking	
Carmarthenshire	
Family and Communities - Recreation	

Scotland

Table 39. General search criteria from users located in Scotland – Veterans' Gateway mobiledirectory, April 2021

East Lothian	27
Employment - Education and Training	1
Employment - Job Seeking	2
Employment - Self Employment	2
Family and Communities - Bereavement	1
Finances - Money and Debt Advice	2
Legal Support and Advocacy - Legal Advice	6
Mental Wellbeing - Accessing Support	8
Mental Wellbeing - Bereavement	1
Mental Wellbeing - Drug and Alcohol Services	1
Mental Wellbeing - Support Groups and Emotional Support	1
Mental Wellbeing - Treatment	1
Physical Health - Drug and Alcohol Services	1
South Lanarkshire	11
Employment - Job Seeking	1
Finances - Grants	3
Housing - Homelessness	1
National Charities/Organisations - Legion Scotland	-
Physical Health - Home and Mobility Aids	Ę
Fife	ę
COVID19 Local Support - Northern Ireland	2
COVID19 Local Support - Scotland	2
Employment - Volunteering	
Mental Wellbeing - Sports	
National Charities/Organisations - SSAFA	
Physical Health - Healthcare Services	2
Physical Health - Home and Mobility Aids West Lothian	
	8
COVID19 Local Support - Scotland	
Employment - Support for Offenders	2
Employment - Transition	
Family and Communities - Support Groups and Emotional Support	2
Housing - Homelessness	
National Charities/Organisations - Citizen Advice Bureau	
Glasgow City	
Employment - Job Seeking	
Finances - Grants	2
Finances - Money and Debt Advice	
Finances - Pensions and Compensation	
Housing - Housing Advice and Support	
Могау	ļ
Employment - Job Seeking	
Family and Communities - Support for Carers	-
Finances - Benefits	
Physical Health - Drug and Alcohol Services	2
Scottish Borders	4
Finances - Financial Services	
Housing - Retirement	·
Mental Wellbeing - Sports	
Physical Health - Home and Mobility Aids	
Clackmannanshire	4

Employment - Education and Training	2
Employment - Job Seeking	1
Employment - Support for Offenders	1
Edinburgh, City of	3
COVID19 Local Support - Scotland	1
Finances - Pensions and Compensation	1
Housing - Independent Living	1
Renfrewshire	3
Mental Wellbeing - Accessing Support	1
National Charities/Organisations - Get Active	2
Dumfries & Galloway	3
Finances - Financial Services	1
Finances - Pensions and Compensation	1
Physical Health - Home and Mobility Aids	1
Dundee City	3
COVID19 Local Support - Scotland	1
Finances - Money and Debt Advice	2
Highland	3
Finances - Benefits	2
National Charities/Organisations - Legion Scotland	1
Eilean Siar	2
Finances - Pensions and Compensation	2
Perth & Kinross	2
COVID19 Local Support - Scotland	2
South Ayrshire	1
Employment - Job Seeking	1
Angus	1
Mental Wellbeing - Support Groups and Emotional Support	1
East Renfrewshire	1
Finances - Benefits	1
Midlothian	1
COVID19 Local Support - Scotland	1

North East

Table 40. General search criteria from users located in the North East – Veterans' Gatewaymobile directory, April 2021

Sunderland	7
Employment - Job Seeking	1
Family and Communities - Support Groups and Emotional Support	2
Housing - Supported Living	1
Mental Wellbeing - Drug and Alcohol Services	2
Physical Health - Drug and Alcohol Services	1
Stockton-on-Tees	7
Employment - Education and Training	1
Employment - Job Seeking	1
Finances - Benefits	1
Finances - Grants	2
Finances - Pensions and Compensation	1
Physical Health - Nursing and Dementia Care	1
South Tyneside	6
Mental Wellbeing - Support Groups and Emotional Support	2
National Charities/Organisations - Samaritans Branches	2
Physical Health - Rehabilitation and Recovery	1
Physical Health - Support Groups and Emotional Support	1
North Tyneside	4
Finances - Benefits	1
Finances - Pensions and Compensation	2
National Charities/Organisations - Combat Stress	1
Redcar and Cleveland	4
Employment - Job Seeking	2
Finances - Money and Debt Advice	1
Physical Health - Rehabilitation and Recovery	1
Northumberland	4
Employment - Job Seeking	2
Finances - Pensions and Compensation	2
Gateshead	2
Mental Wellbeing - Accessing Support	2
Hartlepool	1
Physical Health - Sports	1

North West

Table 41. General search criteria from users located in the North West – Veterans' Gatewaymobile directory, April 2021

Stockport	15
COVID19 Local Support - North West	5
Family and Communities - Bereavement	1
Finances - Pensions and Compensation	8
Physical Health - Healthcare Services	1
Preston	8
Employment - Job Seeking	1
Finances - Benefits	1
Mental Wellbeing - Drug and Alcohol Services	2
Mental Wellbeing - North West	1
National Charities/Organisations - Get Active	2
Physical Health - Rehabilitation and Recovery	1
Copeland	8
Employment - Education and Training	2
Finances - Pensions and Compensation	1
Mental Wellbeing - Treatment	3
National Charities/Organisations - Places to Go	1
Physical Health - North West	1
Wyre	8
Family and Communities - North West	1
Housing - Eviction and Repossession	1
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - Support Groups and Emotional Support	5
Oldham	5
Housing - Independent Living	1
Mental Wellbeing - Support Groups and Emotional Support	3
Physical Health - Sports	1
Wirral	5
Family and Communities - Bereavement	2
Housing - Retirement	1
Mental Wellbeing - Sports	1
Mental Wellbeing - Treatment	1
Cheshire West and Chester	5
Employment - Education and Training	1
Employment - Job Seeking	3
Physical Health - Rehabilitation and Recovery	1
Wigan	4
Employment - Job Seeking	1
Housing - Respite Care (Day Care and Respite)	1
Mental Wellbeing - Bereavement	1
Physical Health - Sports	1
Lancaster	4
Employment - Job Seeking	1
Housing - Homelessness	2
Mental Wellbeing - Support Groups and Emotional Support	1
Blackburn with Darwen	4
Employment - Education and Training	4
Employment - Job Seeking	2
Mental Wellbeing - North West	1
Bury	3
Finances - Grants	1
r manoos - Oranis	

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Yorkshire and the Humber

Table 42. General search criteria from users located in Yorkshire and the Humber – Veterans'Gateway mobile directory, April 2021

Leeds	10
Employment - Education and Training	2
Employment - Job Seeking	2
Finances - Financial Services	3
Finances - Money and Debt Advice	1
Finances - Pensions and Compensation	1
Mental Wellbeing - Bereavement	1
Rotherham	10
Finances - Benefits	2
Finances - Pensions and Compensation	1
Legal Support and Advocacy - Legal Advice	1
Legal Support and Advocacy - Legal Aid	1
Mental Wellbeing - Accessing Support	3
Mental Wellbeing - Sports	1
Mental Wellbeing - Support Groups and Emotional Support	1
Barnsley	9
Employment - Job Seeking	5
Finances - Grants	1
Housing - Supported Living	1
Legal Support and Advocacy - Legal Advice	1
Mental Wellbeing - Treatment	1
Sheffield	7
Finances - Benefits	1
Housing - Housing Advice and Support	4
Physical Health - Healthcare Services	2
East Riding of Yorkshire	2 5
Employment - Job Seeking	1
Housing - Eviction and Repossession	1
Mental Wellbeing - Accessing Support	3
Doncaster	
	4 2
Mental Wellbeing - Accessing Support	2 1
Mental Wellbeing - Support Groups and Emotional Support	1
Physical Health - Yorkshire/The Humber	
Wakefield	4
Employment - Job Seeking	3
Finances - Money and Debt Advice	1
Kingston upon Hull, City of Finances - Grants	4
	1
Housing - Housing Advice and Support	2
National Charities/Organisations - SSAFA	1
Kirklees	4
Housing - Housing Advice and Support	1
Physical Health - Healthcare Services	1
Physical Health - Rehabilitation and Recovery	2
Harrogate	3
Housing - Housing Advice and Support	2
Physical Health - Home and Mobility Aids	1
York	3
Employment - Education and Training	2
Finances - Money and Debt Advice	1
Scarborough	3

Employment - Job Seeking	2
Finances - Benefits	1
Calderdale	2
Employment - Education and Training	1
Employment - Self Employment	1
North East Lincolnshire	2
Family and Communities - Bereavement	1
Finances - Pensions and Compensation	1
North Lincolnshire	1
Mental Wellbeing - Yorkshire/The Humber	1
Hambleton	1
National Charities/Organisations - Get Active	1
Bradford	1
Employment - Self Employment	1
Selby	1
Finances - Grants	1

East Midlands

Table 43. General search criteria from users located in East Midlands – Veterans' Gateway mobiledirectory, April 2021

Wellingborough	6
Housing - Homelessness	2
Housing - Housing Advice and Support	2
Housing - Independent Living	2
Broxtowe	5
Employment - Job Seeking	4
Mental Wellbeing - Bereavement	1
South Kesteven	5
Employment - Job Seeking	2
Mental Wellbeing - Treatment	2
Physical Health - Healthcare Services	1
Amber Valley	4
Finances - Pensions and Compensation	1
Legal Support and Advocacy - Legal Advice	2
Mental Wellbeing - Support Groups and Emotional Suppor	t 1
Lincoln	4
COVID19 Local Support - East Midlands	1
Employment - Job Seeking	1
Finances - Grants	1
Finances - Pensions and Compensation	1
Derby	3
Family and Communities - Recreation	1
Legal Support and Advocacy - Legal Aid	1
Physical Health - Nursing and Dementia Care	1
North Kesteven	2
Finances - Benefits	1
Finances - Pensions and Compensation	1
Corby	2
COVID19 Local Support - East Midlands	
Legal Support and Advocacy - Legal Aid East Northamptonshire	1 2
Employment - Job Seeking	1
Employment - Volunteering	1
Hinckley and Bosworth	2
Finances - Grants	1
Mental Wellbeing - Accessing Support	1
Leicester	1
Housing - Independent Living	1
West Lindsey	1
Finances - Money and Debt Advice	1
Harborough	1
Employment - Job Seeking	1
Nottingham	1
Employment - Support for Offenders	1
Derbyshire Dales	1
Legal Support and Advocacy - Legal Aid	1
South Derbyshire	1
Housing - Homelessness	1
-	

West Midlands

Table 44. General search criteria from users located in the West Midlands – Veterans' Gatewaymobile directory, April 2021

Telford and Wrekin	15
COVID19 Local Support - West Midlands	2
Family and Communities - Bereavement	2
Family and Communities - Support Groups and Emotional Support	2
Finances - Grants	2
Legal Support and Advocacy - Legal Advice	1
Legal Support and Advocacy - Legal Aid	1
Mental Wellbeing - East Midlands	1
National Charities/Organisations - Royal British Legion	1
Physical Health - Healthcare Services	1
Physical Health - Home and Mobility Aids	1
Physical Health - Sports	1
North Warwickshire	15
Employment - Education and Training	1
Employment - Job Seeking	5
Housing - Homelessness	6
Housing - Housing Advice and Support	1
Housing - Independent Living	1
Housing - Retirement	1
Dudley	11
Employment - Education and Training	2
Employment - Job Seeking	1
Employment - Volunteering	1
Family and Communities - Support Groups and Emotional Support	3
Family and Communities - West Midlands	1
Housing - Housing Advice and Support	2
Housing - Supported Living	1
Nuneaton and Bedworth	5
Employment - Education and Training	2
Employment - Job Seeking	1
Employment - Support for Offenders	1
Employment - Volunteering	1
Shropshire	4
Employment - Education and Training	2
Housing - Retirement	1
Legal Support and Advocacy - Legal Advice	1
Herefordshire, County of	3
Housing - Homelessness	2
Mental Wellbeing - Drug and Alcohol Services	1
Stratford-on-Avon	2
Mental Wellbeing - Bereavement	1
Physical Health - Support Groups and Emotional Support	1
Malvern Hills	2
Finances - Pensions and Compensation	2
Tamworth	2
Finances - Financial Services	1
	1
Housing - Homelessness	2
Housing - Homelessness Worcester	-
Worcester	1
	1

Employment - Job Seeking	1
Physical Health - Home and Mobility Aids	1
Walsall	1
Physical Health - Sports	1
Newcastle-under-Lyme	1
Employment - Support for Offenders	1
Wolverhampton	1
Finances - Pensions and Compensation	1
Cannock Chase	1
Housing - Housing Advice and Support	1
Bromsgrove	1
Employment - Job Seeking	1
Solihull	1
Finances - Benefits	1
Warwick	1
Specific Search for an Organisation	1
Stoke-on-Trent	1
Employment - Job Seeking	1
Birmingham	1
Mental Wellbeing - Accessing Support	1
Wyre Forest	1
Housing - Supported Living	1
Rugby	1
Finances - Grants	1
Sandwell	1
Finances - Pensions and Compensation	1

East of England

Table 45. General search criteria from users located in the East of England – Veterans' Gatewaymobile directory, April 2021

lpswich	15
Employment - Education and Training	1
Finances - Benefits	1
Finances - Grants	1
Finances - Money and Debt Advice	4
Finances - Pensions and Compensation	1
Housing - Homelessness	2
Housing - Independent Living	1
Housing - Nursing and Dementia Care	1
Mental Wellbeing - Accessing Support	1
National Charities/Organisations - Improve My Wellbeing	1
National Charities/Organisations - SSAFA	1
Welwyn Hatfield	7
Employment - Education and Training	1
Employment - Job Seeking	5
Physical Health - Sports	1
Huntingdonshire	7
Employment - Self Employment	2
Employment - Volunteering	1
Finances - Grants	1
Finances - Money and Debt Advice	1
Legal Support and Advocacy - Legal Advice	2
Norwich	6
Finances - Benefits	1
Finances - Grants	1
Finances - Money and Debt Advice	2
National Charities/Organisations - Royal British Legion	1
Physical Health - Drug and Alcohol Services	1
South Cambridgeshire	6
COVID19 Local Support - East of England	1
Employment - Education and Training	1
Employment - Volunteering	1
Housing - Independent Living	1
Mental Wellbeing - Accessing Support	2
Colchester	4
Employment - Education and Training	1
Employment - Job Seeking	2
Physical Health - Sports	1
Rochford	4
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - South East	1
Mental Wellbeing - Treatment	2
Dacorum	3
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - Support Groups and Emotional Support	1
Physical Health - Support Groups and Emotional Support	1
South Norfolk	3
Employment - Job Seeking	1
Finances - Grants	1
National Charities/Organisations - Royal British Legion	1
Braintree	3

Finances - Benefits	1
Legal Support and Advocacy - Legal Advice	1
Legal Support and Advocacy - Legal Aid	1
St Edmundsbury	3
National Charities/Organisations - Help for Heroes	3
Babergh	3
Employment - Education and Training	2
Legal Support and Advocacy - Legal Advice	1
Stevenage	2
Employment - Job Seeking	1
Employment - Volunteering	1
Cambridge	2
COVID19 Local Support - East of England	1
Housing - Housing Advice and Support	1
Thurrock	2
Housing - Eviction and Repossession	1
Physical Health - Healthcare Services	1
Peterborough	2
Finances - Pensions and Compensation	1
Mental Wellbeing - Accessing Support	1
Breckland	2
COVID19 Local Support - East of England	2
North Hertfordshire	2
National Charities/Organisations - SSAFA	2
Southend-on-Sea	1
Employment - Education and Training	1
Uttlesford	1
Physical Health - Support Groups and Emotional Support	1
Fenland	1
Employment - Job Seeking	1
East Cambridgeshire	1
Finances - Grants	1
Chelmsford	1
Housing - Homelessness	1
Mid Suffolk	1
Physical Health - Limb Loss	1
Tendring	1
Physical Health - Sports	1

London

Table 46. General search criteria from users located in London – Veterans' Gateway mobiledirectory, April 2021

Greenwich	16
COVID19 Local Support - London	1
Employment - Transition	2
Housing - Housing Advice and Support	1
Mental Wellbeing - Accessing Support	8
Mental Wellbeing - Support Groups and Emotional Support	2
National Charities/Organisations - SSAFA	1
Physical Health - Rehabilitation and Recovery	1
Tower Hamlets	8
Employment - Self Employment	1
Finances - Benefits	2
Finances - Grants	1
Finances - Money and Debt Advice	2
Housing - Housing Advice and Support	1
Physical Health - Sports	1
Richmond upon Thames	4
Mental Wellbeing - Support Groups and Emotional Support	2
Physical Health - Sports	2
Haringey	3
Employment - Education and Training	2
Employment - Job Seeking	1
Merton	2
Employment - Job Seeking	1
Housing - Eviction and Repossession	1
Westminster	2
Housing - Housing Advice and Support	2
Wandsworth	2
Employment - Job Seeking	2
Harrow	2
National Charities/Organisations - SSAFA	1
Physical Health - Home and Mobility Aids	1
Kingston upon Thames	2
Employment - Job Seeking	1
Housing - Eviction and Repossession	1
Hillingdon	2
Finances - Benefits	1
Physical Health - Home and Mobility Aids	1
Ealing	1
Physical Health - Healthcare Services	1
Havering	1
Finances - Grants	1
Croydon	1
Family and Communities - Recreation	1
Bexley	1
Specific Search for an Organisation Waltham Forest	1
	1
Legal Support and Advocacy - Legal Advice	1

South East

Table 47. General search criteria from users located in the South East – Veterans' Gatewaymobile directory, April 2021

Rushmoor	15
Family and Communities - Support Groups and Emotional Support	3
Finances - Grants	1
Finances - Pensions and Compensation	1
Housing - Housing Advice and Support	2
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - South East	2
Mental Wellbeing - Support Groups and Emotional Support	4
National Charities/Organisations - SSAFA	1
Milton Keynes	13
COVID19 Local Support - East of England	1
Employment - Job Seeking	2
Employment - Volunteering	1
Finances - Benefits	1
Finances - Grants	2
Legal Support and Advocacy - Legal Aid	1
Mental Wellbeing - Drug and Alcohol Services	4
Physical Health - Home and Mobility Aids	1
Test Valley	12
Employment - Education and Training	1
Employment - Self Employment	1
Employment - Volunteering	1
Housing - Homelessness	1
Housing - Housing Advice and Support	2
Legal Support and Advocacy - Legal Advice	1
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Sports	2
Mental Wellbeing - Support Groups and Emotional Support	1
Eastbourne	11
Finances - Benefits	5
Finances - Pensions and Compensation	6
Eastleigh	8
Housing - Eviction and Repossession	1
Housing - Homelessness	1
Housing - Housing Advice and Support	1
Housing - Independent Living	3
Housing - Supported Living	2
Portsmouth	8
Employment - Education and Training	1
Employment - Job Seeking	2
Housing - Homelessness	3
Housing - Housing Advice and Support	1
Physical Health - South East	1
Adur	7
Finances - Pensions and Compensation	4
Housing - Homelessness	4
Mental Wellbeing - Accessing Support	1
Physical Health - Rehabilitation and Recovery	1
Fareham	7
Employment - Volunteering	1

Housing - Supported Living Mental Wellbeing - Support Groups and Emotional Support	
Physical Health - Healthcare Services	
Physical Health - Limb Loss	
Physical Health - Rehabilitation and Recovery	
Hart	
COVID19 Local Support - South East	
Finances - Financial Services	
Wycombe	
Mental Wellbeing - Accessing Support	
Mental Wellbeing - Support Groups and Emotional Support	
Physical Health - Home and Mobility Aids	
Physical Health - Sports	
Cherwell	
Family and Communities - Bereavement	
Family and Communities - South East	
Family and Communities - Support Groups and Emotional Support	
Housing - Eviction and Repossession	
Housing - Homelessness	
West Oxfordshire	
Employment - Job Seeking	
Finances - Grants	
Finances - Pensions and Compensation	
Mental Wellbeing - South East	
National Charities/Organisations - SSAFA	
Gosport	
COVID19 Local Support - South East	
Employment - Job Seeking	
	_
Physical Health - South East	
Canterbury	
Employment - Job Seeking	
Employment - Volunteering	
Legal Support and Advocacy - Legal Advice	
Physical Health - Home and Mobility Aids	
Ashford	
Employment - Education and Training	
Employment - Job Seeking	
Finances - Pensions and Compensation	
Isle of Wight	
Housing - Homelessness	
Housing - Housing Advice and Support	
Physical Health - End of Life Care	
Tunbridge Wells	
Housing - Independent Living	
Housing - Retirement	
Mental Wellbeing - South East	
Spelthorne	
Housing - Housing Advice and Support	
Physical Health - Drug and Alcohol Services	
Surrey Heath	-
COVID19 Local Support - South East	
Employment - Job Seeking	
Chichester	
Employment - Self Employment	
Employment - Transition	
Finances - Pensions and Compensation	

Wokingham	
Finances - Pensions and Compensation	
Housing - Independent Living	
Dover	
Employment - Job Seeking	
National Charities/Organisations - Combat Stress	
Vale of White Horse	
Physical Health - South East	
Horsham	
Finances - Benefits	
Finances - Grants	
Lewes	
Housing - Housing Advice and Support	
Mental Wellbeing - South East	
Windsor and Maidenhead	
Mental Wellbeing - Accessing Support	
West Berkshire	
Finances - Pensions and Compensation	
Medway	
Finances - Benefits	
Bracknell Forest	
Housing - Housing Advice and Support	
Arun	
Finances - Grants	
Brighton and Hove	
Employment - Self Employment	
East Hampshire	
Housing - Homelessness	
Rother	
Physical Health - Rehabilitation and Recovery	
Swale	
Employment - Job Seeking	
Waverley	
Finances - Grants	

South West

Table 48. General search criteria from users located in the South West – Veterans' Gatewaymobile directory, April 2021

Cornwall	28
COVID19 Local Support - South West	1
Employment - Education and Training	1
Employment - Job Seeking	2
Finances - Financial Services	1
Finances - Grants	4
Finances - Money and Debt Advice	3
Finances - Pensions and Compensation	1
Housing - Homelessness	2
Housing - Housing Advice and Support	2
Housing - Supported Living	2
Mental Wellbeing - Accessing Support	3
Physical Health - Healthcare Services	3
Physical Health - Sports	1
Specific Search for an Organisation	2
Bournemouth	25
Employment - Volunteering	1
Finances - Grants	1
Finances - Money and Debt Advice	1
Housing - Homelessness	6
Mental Wellbeing - Accessing Support	2
Mental Wellbeing - Bereavement	5
Mental Wellbeing - Drug and Alcohol Services	2
Mental Wellbeing - Support Groups and Emotional Support	7
Plymouth	17
Employment - Education and Training	5
Employment - Job Seeking	5
Employment - Transition	4
Mental Wellbeing - Support Groups and Emotional Support	1
National Charities/Organisations - SSAFA	1
Physical Health - Home and Mobility Aids	1
Wiltshire	12
Employment - Job Seeking	3
Finances - Grants	1
Finances - Money and Debt Advice	1
Housing - Nursing and Dementia Care	2
Mental Wellbeing - Drug and Alcohol Services	3
National Charities/Organisations - SSAFA	1
Physical Health - Support Groups and Emotional Support	1
Swindon	8
Employment - Job Seeking	1
Employment - Self Employment	1
Housing - Housing Advice and Support	1
Mental Wellbeing - South West	1
Physical Health - End of Life Care	3
Physical Health - Sports	1
Taunton Deane	7
Finances - Benefits	1
Finances - Pensions and Compensation	1
Physical Health - South West	1
Physical Health - Support Groups and Emotional Support	4

North Somerset	6
Employment - Volunteering	2
Finances - Financial Services	1
Finances - Grants	1
Housing - Homelessness	1
National Charities/Organisations - SSAFA	1
East Devon	5
Employment - Self Employment	3
Finances - Grants	3 1
-	1
Physical Health - Home and Mobility Aids	
Teignbridge	5
Finances - Grants	1
Housing - Homelessness	1
Mental Wellbeing - Accessing Support	2
Physical Health - Rehabilitation and Recovery	1
North Dorset	5
Finances - Benefits	2
Physical Health - Drug and Alcohol Services	1
Physical Health - Home and Mobility Aids	2
Torbay	4
Employment - Job Seeking	1
Housing - Independent Living	1
Mental Wellbeing - Treatment	1
National Charities/Organisations - Help for Heroes	1
South Somerset	4
Finances - Money and Debt Advice	1
Mental Wellbeing - Accessing Support	1
Mental Wellbeing - Treatment	2
Gloucester	3
Family and Communities - Drug and Alcohol Services	1
Finances - Grants	1
Mental Wellbeing - Sports	1
Bath and North East Somerset	3
Employment - Volunteering	3
East Dorset	3
Employment - Education and Training	2
Employment - Job Seeking	1
Mendip	3
Employment - Job Seeking	1
Finances - Benefits	2
Torridge	2
COVID19 Local Support - South West	1
Physical Health - South West	1
Weymouth and Portland	2
Housing - Homelessness	1
Mental Wellbeing - Drug and Alcohol Services	1
West Dorset	2
Finances - Pensions and Compensation	1
Physical Health - South West	1
Mid Devon	2
Finances - Grants	2
Purbeck	2
COVID19 Local Support - South West	1
Finances - Grants	1
Cotswold	2
Housing - Retirement	1

Housing - Supported Living	1
South Gloucestershire	2
Specific Search for an Organisation	2
Exeter	1
COVID19 Local Support - South West	1
Cheltenham	1
Employment - Education and Training	1
Tewkesbury	1
COVID19 Local Support - South West	1
North Devon	1
Finances - Grants	1
Sedgemoor	1
Finances - Pensions and Compensation	1