

Serving Families: On The Move

Improving the quality of life for Service families impacted by relocation as a direct result of Service life





The Armed Forces Covenant Fund Serving Families: On the Move programme 2024/25 FAQs

Does my project need to achieve all the outcomes in the programme guidance?

No. Your project only needs to address one of the outcomes; however, you can address more than one outcome, if it is appropriate to your project; it meets the needs of your intended beneficiaries, and your chosen outcome/s. There is not a requirement to meet all three outcomes, we would like to see targeted support that makes a difference to a specific theme.

Who will benefit under this programme?

The direct and primary beneficiaries must be current serving Armed Forces personnel, Reservists (including RFA Royal Fleet Auxiliary) and their families.

We would like to apply for funding for a new, unproven project. Can we still apply?

Yes, you can; however, please note that initially, this funding will prioritise proven projects, including continuation and expansion of pilot projects.

We are a CIC working with the Armed Forces community. Are we eligible for funding under this programme?

No. This programme is only open to registered charities.

Please see our programme guidance for more information on the eligibility criteria.

We are a registered charity, who doesn't currently work with the Armed Forces community. Can we apply?

Yes, you can. However, whilst we will consider applications from charities that are not Armed Forces specific, you will be expected to show that you will work in partnership with Armed Forces organisations.

Please see our programme guidance for more information on working with other organisations.